



PRESENTER CONTENT GUIDELINES

As a reminder, OTA must ensure that all CME programs meet all ACCME Criteria and Standards while maintaining the highest standards and expectations of its audience. We appreciate your help in partnering with us to follow accreditation guidelines and help us create high-quality education that is independent of industry influence.

Per OTA and ACCME rules, all speakers must disclose their financial relationships at the beginning of their presentations. OTA will provide a disclosure slide template that presenters must use. The disclosure slide should be displayed for a minimum of 3 seconds and immediately follow the title slide. If you have relevant disclosures, we ask that you explicitly disclose and explain those relationships at the beginning of your presentation. If the session moderator feels it is needed, they may use the discussion time to ask for further clarification regarding potential conflicts.

As you are developing your presentations, please remember the below guidelines which comply with OTA's CME Policies and that you have attested to abide by:

- **Content Balance and Scientific Integrity:**
 - All recommendations for patient care in accredited continuing education must be based on current science, evidence, and clinical reasoning, while giving a fair and balanced view of diagnostic and therapeutic options.
 - Presentations are based on evidence accepted within the profession of medicine as adequate justification for their indication and contraindications in the case of patients.
 - Research, including clinical trial data, conforms to generally accepted standards of experimental design, data collection and analysis.
 - Presentations address areas of physician practice and are balanced, discussing both the risks and benefits of recommendation, treatments or manner of practice.

- **Please consider using the following best practices when presenting clinical content:**
 - Clearly describe the level of evidence on which the presentation is based and provide enough information about data (study dates, design, etc.) to enable learners to assess research validity.
 - Ensure that, if there is a range of evidence, that the credible sources cited present a balanced view of the evidence.
 - If clinical recommendations will be made, include balanced information on all available therapeutic options.
 - Address any potential risks or adverse effects that could be caused with any clinical recommendations.

- **You must NOT include:**
 - Identifiable patient information
 - Any product or company logos, or company branding
 - Use of copyrighted materials without permission
 - Promotional content

- **AI Policy:**
 - Author agrees to only use AI tools for the following purposes: idea generation and general knowledge questions and research meant to enhance Author's understanding on a topic. Author may not use AI tools to create final work product (including deliverables) or any content (including images) to be distributed by OTA. While using AI tools, Author may not enter any OTA or third-party confidential, trade secret, copyrighted or other personal or proprietary information into a prompt for an AI tool. Author shall keep complete and accurate records of all use of AI in conjunction with the Author's work.