



2024  
ANNUAL  
MEETING

# EXHIBITOR PROSPECTUS

OCTOBER

23-26

MONTRÉAL, QC

EXHIBIT DATES:  
OCTOBER 24-25, 2024

Exhibit Booth/Office Space  
Opens Spring 2024



The OTA 40<sup>TH</sup> Anniversary Annual Meeting is an outstanding opportunity to support the world's premier society dedicated to the scientific and educational advancement of musculoskeletal trauma care.

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OTA.ORG | #OTA2024

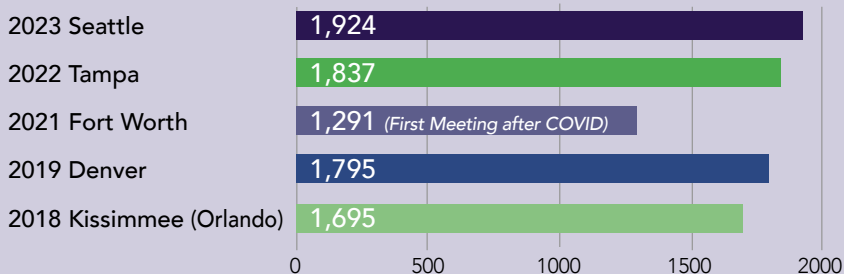
# WHY EXHIBIT?

The OTA is an international organization of orthopaedic surgeons and medical professionals dedicated to the care and treatment of patients with injuries to the musculoskeletal system, especially fractures and dislocations.

OTA meeting attendees specialize in the fast pace of trauma medicine and they are eager to learn about the cutting-edge technology you are bringing to the show.

## ATTENDANCE AT OTA ANNUAL MEETINGS

(Not Including Industry Representatives)



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## CONNECT WITH THE ATTENDEES YOU WANT TO REACH

### 1 EXHIBIT HALL

- Located next to the General Session Room
- Attendees visit the exhibit hall during all food and beverage breaks and Exhibitor Reception.

### 2 INDUSTRY SESSIONS (Non-CME)

- This is your opportunity to showcase products, demonstrate techniques, or present research to a captive audience.
- 2024 offers several 50 minute breakfast and lunch sessions on our peak attendance days.

### 3 MOBILE LABS

- Park your mobile lab in the exhibit hall this year! Only 3 spaces available.
- See page 7 for more information

### 4 SURGICAL SUITES

- Host your own cadaveric product demonstration lab or training workshop. 90 minute sessions are available in the exhibit hall!
- See page 7 for more information

### 5 SPONSORSHIPS AND BRANDING

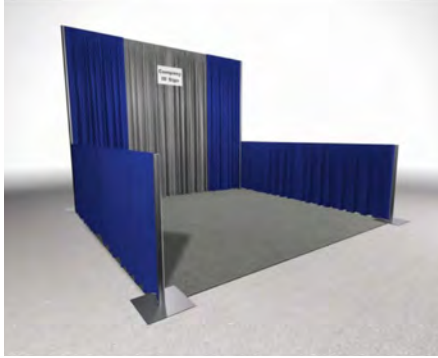
- Activate your brand.
- Sponsorship prospectus will be available Spring 2024

\* Please note, industry session sponsorship, marketing and exhibit fees do not count towards Education and Research Donor levels.

# EXHIBIT HALL AND REGISTRATION INFORMATION

OTA's Exhibit Hall is an ideal way to meet, influence, educate and connect with top orthopaedic trauma physicians.

## INLINE BOOTH



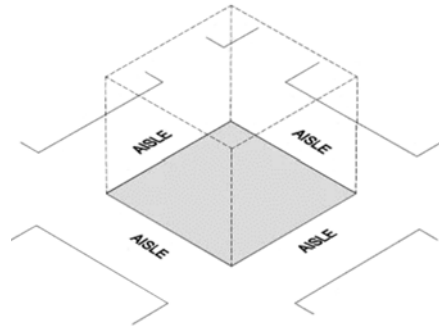
**10' x 10'**  
\$3,900  
2 complimentary badges

**10' x 20'**  
\$7,800  
4 complimentary badges

### BOOTH PURCHASE INCLUDES

- Inline - 8' pipe and drape backwall and 3" side rails
- (2) complimentary badges per 10x10 space
- Additional badges are \$875 each
- Access to general session, breakout sessions and welcome reception
- Listing in:
  - Mobile App
  - Schedule at a Glance
  - Meeting Program

## ISLAND BOOTH



**10' x 20'**  
\$8,200  
4 complimentary badges

**20' x 20'**  
\$15,600  
8 complimentary badges

**20' x 30'**  
\$23,400  
12 complimentary badges

**30' x 30'**  
\$35,100  
18 complimentary badges

**40' x 30'**  
\$46,800  
24 complimentary badges

All island booths must have access from all 4 sides and cannot have a back wall structure. Pre-approval is required for all island designs.

## OFFICE SUITE



**10' x 10' Structure**  
\$6,000  
2 complimentary badges

Additional items may be ordered through the GES Exhibitor Kit

### OFFICE PURCHASE INCLUDES

- 10' x 10' Hardwall Gem structure
- 1 branded panel (artwork provided by exhibitor)
- Full front branding can be purchased for \$2,000
- Construction costs

**ONLINE BOOTH SELECTION OPENS SPRING OF 2024.**

**NEW!** – Addition of a 3% credit card processing fee for industry credit card payments over \$10k –

### ASSIGNMENT OF SPACE

- Research and Education Grant Donors will have priority selection will have priority selection.
- All other booth, office space will be chosen on a first-come, first-served basis.
- Assigned booths are subject to change pending final Fire Marshall approval.

# IMPORTANT DATES AND TIMES

## EXHIBIT SCHEDULE

### THURSDAY, OCTOBER 24

10:00 am – 6:00 pm

### FRIDAY, OCTOBER 25

9:00 am – 5:00 pm

## EXHIBIT SET UP

### TUESDAY, OCTOBER 22

8:00 am – 4:00 pm

Large booths 20'x20' or bigger

### WEDNESDAY, OCTOBER 23

8:00 am – 4:00 pm

All booth sizes

\*Booth set up must be complete by 7:00 am Thursday

## EXHIBIT DISMANTLE

### FRIDAY, OCTOBER 25

Exhibit Hall is open until 5:00 pm

Dismantle can begin after last break ends at 3:30 pm

6:15 pm – 11:00 pm –

GES will bring out empties after final poster tour

### SATURDAY, OCTOBER 26

10:00 am – 2:00 pm

## IMPORTANT DATES

### MID- MARCH

Booth and Sponsorship Sales Opens

### APRIL 10

Housing Opens

### JUNE

GES Service Kits Available

### JULY 31

Deadline to commit to Surgical Suite

### AUGUST 22

Rooming List Due

### SEPTEMBER 23

Early Bird Pricing Deadline

### SEPTEMBER 24

Booth Order Forms due to GES to receive Discounted Rates



## PAYMENT AND CANCELLATION DATES

### AUGUST 31

Full payment due for booth and sponsorship fees

### THROUGH AUGUST 31

Full refund of fees paid

### SEPTEMBER 1-SEPTEMBER 24

50% booth fees refunded

### SEPTEMBER 25

OTA retains 100% of exhibit space fees

## EXHIBIT HALL HOURS

DATE	HOURS OPEN	UNOPPOSED TIME TO VISIT EXHIBITS	LUNCH BREAK & TIME TO VISIT EXHIBITS	UNOPPOSED TIME TO VISIT EXHIBITS	OTHER
<b>BADGE PICK UP WEDNESDAY - FRIDAY 6:30 AM-5:00 PM / SATURDAY 6:30 AM-1:00 PM</b>					
<b>THURSDAY, OCTOBER 24</b>	10:00 am-6:00 pm	10:15 am-10:45 am	12:00 pm-1:00 pm	3:00 pm-3:20 pm	5:00 pm-6:00 pm Exhibitors' Reception
<b>FRIDAY, OCTOBER 25</b>	9:00 am-5:00 pm	10:00 am-10:30 am	12:35 pm-1:35 pm	2:50 pm-3:20 pm	5:40 pm-6:20 pm Video/Poster Tour


\*Dates and times subject to change


# HOUSING INFORMATION


## HOUSING INFORMATION


### ANNUAL MEETING HOTELS


OTA Housing Contact Information  
Available 8:30 am - 9:00 pm EST, Monday - Friday  
phone: (877)632-8165  
email: ota@conferencedirect.com


 **Intercontinental Montréal (OTA Headquarter Hotel)**  
360 Rue Saint-Antoine O  
Montréal, QC H2Y 3X4, Canada  
Single/Double \$299


 **Embassy Suites**  
208 Rue Saint-Antoine O  
Montréal, QC H2Y 0A6, Canada  
Single/Double \$299

 **Double Tree**  
1255 Jeanne-Mance St  
Montréal, QC H5B 1E5, Canada  
Single/Double \$309

 **Le Westin Montréal (OTA Headquarter Hotel)**  
270 Rue Saint-Antoine O,  
Montréal, QC H2Y 0A3, Canada  
Single/Double \$335

 **Hotel Monville**  
1041 Rue de Bleury  
Montréal, QC H2Z 1M7, Canada  
Single/Double \$259

 **Holiday Inn Montréal Centre-Ville/Downtown**  
999 St-Urbain  
Montréal, QC H2Z 0B4, Canada  
Single/Double \$269

 **Delta Hotels by Marriott Montréal**  
475 President Kennedy Avenue  
Montréal, QC H3A 1J7, Canada  
Single/Double \$255

### HOUSING CANCELLATION DATES

**JUNE 1** – \$50 Cancellation penalty

**SEPTEMBER 29** – \$100 Cancellation penalty

## ADDITIONAL INFORMATION

### ELECTRICAL NEEDS & RIGGING

Electricity and rigging are solely handled by designated show representative and **MUST** be pre-ordered through GES. Forms are included in the exhibitor kit.

### SALES LEAD RETRIEVAL

Sales lead retrieval will be provided by eShow. Confirmed exhibitors will receive direct communication from eShow. \*Not included with booth fee.

### ANCILLARY MEETINGS/ RECEPTIONS

These events should not overlap any OTA related activities. This includes all scientific sessions as well as the Welcome Reception on Thursday, October 24. To request meeting space, please select the Affiliate Meeting Request Form (link below).

**Space and available times are very limited.**

[Affiliate Meeting Request Form](#)



# INDUSTRY SESSIONS

This is your opportunity to showcase products, demonstrate techniques or present research to a captive audience at the 2024 OTA Annual Meeting. *OTA does not provide CME.*

**NEW!** Breakfast Sessions will be held in the Exhibit Hall Theaters!

All industry sessions are 50 minutes. Breakfast and lunch provided by OTA.

## EXHIBIT HALL THEATER BUILDS \$18,000



**THURSDAY, OCTOBER 24**

**BREAKFAST SESSIONS** (Breakfast served in exhibit hall)  
Exhibit Hall Locations – 4 Available  
7:00 am – 7:50 am

**LUNCH SESSIONS** (Lunch served in exhibit hall)  
Exhibit Hall Locations – 4 Available

**FRIDAY, OCTOBER 25**

**BREAKFAST SESSIONS** (Breakfast served in exhibit hall)  
Exhibit Hall Locations – 4 Available  
7:00 am – 7:50 am

**LUNCH SESSIONS** (Lunch served in exhibit hall)  
Exhibit Hall Locations – 4 Available

## INDUSTRY SPONSOR RESPONSIBLE FOR

- Agenda
- Faculty / Speaker Commitment
- Company branded sign for outside room
- Room Set-Up
- Additional A/V Costs

## CONFERENCE CENTER ROOMS \$14,000



**THURSDAY, OCTOBER 24**

**LUNCH SESSIONS** (Box lunches served at rooms)  
Conference Center Rooms – 4 Available

**FRIDAY, OCTOBER 25**

**LUNCH SESSIONS** (Box lunches served at rooms)  
Conference Center Rooms – 4 Available

## FEE INCLUDES

- Meeting Room
- Standard AV set, screen, projector, podium and microphone
- Advertised in Annual Meeting Online Preliminary Program
- Advertised on OTA Website and in OTA Newsletter
- E-Communication to Attendees
- On-site Signage and Recognition
- Pre-Registration Session Attendee List
- Complimentary On-site Lead Retrieval Scanner

# SURGICAL SUITES

OTA is excited to be offering a Surgical Suite this year! Host your own cadaveric product demonstration or training workshop in the exhibit hall. 90 Minute hands on sessions are available throughout show hours. Highlight your product(s) through an in-depth presentation and cadaveric dissection. Session hosts select and organize the session content and faculty.



## AVAILABLE SESSIONS

### THURSDAY, OCTOBER 24

7:00 am – 8:30 am

10:30 am – 12:00 pm **SOLD**

2:00 pm – 3:30 pm **SOLD**

### FRIDAY, OCTOBER 25

7:00 am – 8:30 am

10:30 am – 12:00 pm

2:00 pm – 3:30 pm

- Cost: \$20,000

**OTA MUST HAVE 3 CONFIRMATIONS BY JULY 31 TO HOST THE SURGICAL SUITES**

# INDUSTRY PARTNER MOBILE LABS

## PARK YOUR MOBILE LAB IN THE EXHIBIT HALL IN 2024!

- Mobile lab hours can run anytime during the meeting with the exception of the OTA Welcome reception.
- Only 3 spots available
- Cost: \$20,000



# 2023 TOP LEVEL DONORS



The Orthopaedic Trauma Association gratefully acknowledges 2023 Research and Education Donors. The continued success and increased impact of the Orthopaedic Trauma Association's research and education effort is dependent upon foundation and industry support. The OTA expresses sincere appreciation to these contributors for their generous financial support.

## PLATINUM AWARD (\$150,000 - \$249,999)

# Smith+Nephew

## GOLD AWARD (\$100,000 - \$149,999)

# stryker

## SILVER AWARD (\$75,000 - \$99,999)



## BRONZE AWARD (\$50,000 - \$74,999)



## COPPER AWARD (\$25,000 - \$49,999)



## TITANIUM AWARD (\$5,000 - \$24,999)



# THANK YOU!



# RESEARCH AND EDUCATIONAL GRANT OPPORTUNITIES

## \*Research and Education Grants are credited towards donor levels.

- OTA is a Research and Education mission based association.
- We invite you to help advance Orthopaedic Trauma Research and Education; such collaboration ultimately leads to improved patient care.
- Our Research and Education Donors have priority booth and sponsorship selections. Email [Jennifer Gangler](#) to learn how even a small financial donation can benefit OTA members and your organization.

## PRE-MEETING EDUCATION DONOR OPPORTUNITY

Support OTA Pre-Meeting Education at 2 different donor levels: \$10,000 Advocate Level \$20,000 Leader Level

## RESEARCH AND EDUCATION GRANT ACKNOWLEDGMENTS AND BENEFITS

Annual Industry Partnership Levels (Appreciation and Acknowledgments based on overall total donations of the previous year)	Diamond \$250,000	Platinum \$150,000	Gold \$100,000	Silver \$75,000	Bronze \$50,000	Copper \$25,000	Titanium \$5,000
One (1) free non-CME Virtual Industry Session through OTA	◆						
3 Sponsor Ads per year in the OTA Newsletter	◆						
½ Page Ad in the Annual Meeting Preliminary Program	◆						
OTA Diamond Award lapel pins	◆						
Discount on OTA Annual Meeting Industry Sessions	◆						
Two (2) complimentary badges to attend OTA Specialty Day meeting	◆	◆					
Discount for OTA Podcasts	◆	◆					
Website banner on the OTA Annual Meeting webpage	◆	◆					
Ten (10) complimentary badges to attend OTA Annual Meeting Pre-meeting Courses	◆	◆	◆				
Discount on OTA Online participation	◆	◆	◆				
Opportunity to support Resident Course labs	◆	◆	◆	◆			
Company representatives invited to meet with the OTA Leadership during the OTA Annual Meeting	◆	◆	◆	◆	◆		
Company representatives invited to attend the OTA President's Reception at the Annual Meeting	◆	◆	◆	◆	◆		
Presentation of a donor award plaque at Annual Meeting	◆	◆	◆	◆	◆	◆	
Donor level Thank You sign placed in exhibit hall booth	◆	◆	◆	◆	◆	◆	◆
Research grant support credited to OTA grants; investigators requested to acknowledge corporate sponsorship in resulting publications	◆	◆	◆	◆	◆	◆	◆
Acknowledgment printed in the Annual Meeting program, Specialty Day program and course programs	◆	◆	◆	◆	◆	◆	◆
Sign acknowledging donors prominently located at meeting and courses	◆	◆	◆	◆	◆	◆	◆
Corporate donor logo placed on the OTA homepage	◆	◆	◆	◆	◆	◆	◆
Annual Meeting priority booth selection for the exhibit hall is based on donor level	◆	◆	◆	◆	◆	◆	◆

*Industry Partners who commit to the purchase of sawbones required for OTA course labs, will have their in-kind donation count towards their overall annual grant award total.*

• Marketing and Sponsorship Opportunities not included in Annual Levels of Giving

# 2023 ANNUAL MEETING EXHIBITORS



## THANK YOU 2023 ANNUAL MEETING EXHIBITORS

3M Health Care

Abyrx, Inc.

Acumed, LLC

Anser Implants

AO North America

Arbutus Medical

Arthrex, Inc.

Artoss, Inc.

Austin Medical Ventures

Avitus Orthopaedics Inc

Benefis Health System

BioAccess, Inc.

Biocomposites Inc.

Bone Foam Inc.

Bone Solutions Inc.

Bonebridge Inc

Bonesetter Holdings, LLC

BONESUPPORT, Inc

C2Dx

CarboFix Orthopedics Inc

Community Tissue Services

Conventus Flower Orthopedics

Curvafix, Inc

Depuy Synthes

EDGE Surgical, Inc.

Endeavor Orthopaedics, LLC

Exactech, Inc.

Globus Medical

IlluminOss Medical Inc

Innomed Inc.

Invibio Biomaterial Solutions

ITS USA

Jeil Medical Corporation

KKNA-Kyowa Kirin North America

KLS Martin Group

Life Science Outsourcing, Inc.

Medartis

Medi Lazer

MY01 Inc.

NuVasive Specialized Orthopedics

Organogenesis

Orthofix inc

OrthoGrid Systems, Inc.

Orthomed inc.

OrthoXel

OsteoCentric Technologies

Pacific Instruments

Paragon 28

PBC Biomed

PFS Med, Inc

Phasor Health, LLC

Rhobossis Inc.

Sawbones

Shukla Medical

Si-BONE, Inc.

Skeletal Dynamics

Smith+Nephew, Inc.

Stabiliz Orthopedics

Starr Frame LLC

Stryker

Stryker Instruments

Synergy Health Partners

The Orthopaedic Implant Company

TriMed, Inc.

Tyber Medical

X-Bolt Orthopedics

Ziehm - Orthoscan

Zimmer Biomet

# TERMS AND CONDITIONS

## Application and Contract

This Application and Contract shall become effective when it has been submitted by the exhibiting company accepted by the Orthopaedic Trauma Association (OTA). The individual signing this Application and Contract represents and warrants that he/she is duly authorized to execute this binding Application and Contract on behalf of the exhibiting company. By signing below, the exhibiting company agrees to be bound by the Terms and Conditions below. The exhibiting company agrees that upon acceptance of this Application and Contract by OTA, with or without appropriate payment of the exhibition fee and further action by the exhibiting company, this Application and Contract shall become a legally binding contract; enforceable against the exhibiting company in accordance with its terms.

## Exhibitor Rules & Regulations

By applying for exhibit space, an exhibiting company ("Exhibitor") agrees to adhere to these Terms and Conditions for the OTA 2024 Annual Meeting ("Exhibition").

## Eligibility

An exhibitor's eligibility to exhibit must remain in effect from the time of Application to the time of the Exhibition and should OTA determine that an exhibitor which it had previously determined was eligible to exhibit at Exhibition is no longer eligible to do so, OTA may notify the Exhibitor and may terminate the Application and Contract without liability upon written notice to Exhibitor. Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them nor shall they exhibit or permit to be exhibited in their space any products or advertising materials for other companies.

## Enforcement

Whenever practical or appropriate, in the view of the OTA, any Exhibitor which fails to comply with these Terms and Conditions shall be subject to disciplinary action up to and including ejection from the Exhibition and refusal to participate in any future Exhibitions. In the event of such restriction or eviction, the OTA will not be liable for any refunds on rentals or other exhibit expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these Terms and Conditions. It is the responsibility of the Exhibitor to see that all booth staff are aware of, and adhere to, these Terms and Conditions and conduct themselves in a professional manner throughout the Exhibition.

The purpose of the Exhibition is to further the education of meeting attendees through product displays and demonstrations. The use of microphones or any sound enhancements in your booth space is prohibited. Order taking within the booth is permitted if conducted in a professional manner. Items sold for cash and carry or delivery on the show floor are not permitted. In addition, exhibitors, including vendors/contractors/agents hired to work the booth, may not solicit attendees or other exhibitors from outside of their booth or elsewhere in the meeting venue. **Any violation of this and any other Terms and Conditions may result in the Exhibitor's booth being shut down and Exhibitor's badges confiscated without warning.**

## Booth Policy

Exhibit personnel may not enter another exhibitor's booth without obtaining permission. This is in respect to the rights of other exhibitors to conduct business during the Exhibition without interference or improper intervention. The OTA, its representatives, and staff shall have free access to any exhibit at all times in their performance of their assigned duties.

## Acceptability of Exhibits

All exhibits shall serve the interest of the OTA members and shall be operated in a way that will not distract from other exhibits, exhibitors, or the Exhibition as a whole or be outside the character and purpose of OTA.

## Advertising/Promotion Policies

Advertising or promoting meetings or other activities conflicting with OTA meeting hours is not permitted. Please contact the OTA before scheduling any meetings.

## Use of the OTA Name, Insignia or Logotype

The use of the name, insignia, logotype or other identifying marks of the OTA may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of the OTA. The only exception is that exhibitors may reference the Annual Meeting (with date and place) of the OTA on materials associated with the Annual Meeting.

## Subletting/Sharing of Booth Space and Badges

Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of the OTA Meetings Manager. There is no sharing of badges allowed.

## Dismantling of Exhibits

Dismantling or removing an exhibit or materials including packing literature or products, before the official closing of the exhibit hall is prohibited. Companies in violation of this rule will not be permitted to exhibit at future OTA Annual Conferences.

## Space Occupancy

Exhibits must be staffed by qualified individuals who are bona fide employees or representatives of the exhibitor. An exhibitor directly responsible for the conduct and appearance of the exhibitor's employees or agents must be present in the exhibit space during all open hours. An exhibiting company whose booth is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights.

## Security

OTA will provide security for the overall exhibit area from the beginning of move-in to the end of move-out, but not for any particular exhibit. However, neither the OTA nor the Montréal Convention Center will be held responsible for the loss or damages to exhibitor property, and urges the exhibitor to exercise precautions to discourage theft.

# TERMS AND CONDITIONS

## Damage to Property

Exhibitors will be held responsible for any damage done to the Montréal Convention Center by them, their employees, contractors or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

## FDA Compliance

All products that are not FDA approved for a particular use in humans or which are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate signs that indicate the device's FDA clearance status. The following signs should be displayed: *This Device is not cleared by the FDA for distribution in the United States. This Device is intended to be used in the United States as described in the product's labeling (pending review).*

The signs must be easily visible and placed near the devices themselves and on any graphics depicting the device. The exhibitors shall have available at the booth a letter from the FDA, which describes the allowable use status of the product or products. Exhibitors are cautioned about the FDA's prohibition on promoting cleared for marketing devices for unapproved use. For additional information, please visit the [FDA website](#).

## Americans with Disability Act

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regard to their booth space, including, but not limited to, wheelchair access provisions.

## Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the Exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations.

All products or services exhibited must comply with all state and local regulations.

## Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, the OTA may, in its sole discretion, require that the demonstration be limited or canceled.

## Indemnification

The Exhibitor agrees to indemnify, defend and hold harmless the OTA, its officers, directors, agents, and employees from any and all claims of liability arising out of or related to the acts, omissions, negligence, gross negligence or willful misconduct of the Exhibitor, its employees, agents, or contractors arising out of or in any way connected to the Exhibitor's participation in the 2024 Annual Meeting.

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the OTA, its officers, directors, employees, agents, and each of them, and the Montréal Convention Center and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by the installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof by Exhibitor, its employees, agents or contractors, excluding any such liability caused by the sole negligence of the Montréal Convention Center, its employees and agents. Additionally, the Exhibitor acknowledges that neither the OTA nor the Montréal Convention

Center carries business interruption and property damage to the Exhibitor's property. The terms of this provision shall survive the expiration or termination of the Application and Contract and these Terms and Conditions.

## Insurance

Insurance protection will not be afforded to the Exhibitor either by the OTA or the Montréal Convention Center. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million per aggregate, against injury to the person and the property of others. Policies shall name the OTA as a named additional insured. **Certificates of Insurance shall be furnished to the OTA, by July 1, 2024. The Exhibitor shall also be prepared to furnish a Certificate of Insurance to the Montréal Convention Center if requested.**

## Loss or Damage

All property of the Exhibitor remains under the Exhibitor's custody and control in transit to and from the Montréal Convention Center, during installation and removal, and while it is in the confines of the Montréal Convention Center. Neither the OTA, GES, the Montréal Convention Center nor any other of the officers, directors, agents, or employees of any of the same are responsible for the safety of the Exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the Exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees. The Exhibitor expressly releases the OTA, GES and the Montréal Convention Center, their directors, officers, agents and employees from any such loss, damage, or injury. The terms of this provision shall survive the expiration or termination of the Application and Contract and these Terms and Conditions.

## General Service Contractor

Material handling, drayage, furniture, carpet, extra draperies, labor, telephone, audiovisual equipment, electrical services, and crate storage are available through the decorator. Exhibitor shall be fully responsible for all fees associated with the construction, maintenance, utility, shipping, storage, and use of exhibit. All shipments must be prepaid. Exhibitor Service Kits will be available online from GES services contractor in June. If you have general questions regarding the services provided by GES, please contact:

GES Contact Person: Alyssa Sterioti  
Sales Manager, Preferred Properties  
Office 630.339.7339 Mobile 630.258.7699  
[ASterioti@ges.com](mailto:ASterioti@ges.com) [www.ges.com](http://www.ges.com)

# TERMS AND CONDITIONS

## Floor Plan

Exhibits will be located in the Montréal Convention Center. Floor plans will be shared during the space selection process. The OTA reserves the right to reassign space without notification or refund.

## Transportation Services

UPS Freight is the official tradeshow carrier. Phone number will be provided in the exhibitor kit.

If you choose to contract with a transportation company other than UPS Freight, GES's ability to solve problems on-site is severely compromised.

## Minimum Age for Admission

Children under the age of 16 are not permitted on the Show Floor at any time. Any attendees arriving with children under the age of 16 will be denied access to the Show Floor with such children. No exceptions or refunds are made.

## Animals Prohibited

No animals are permitted in the Montréal Convention Center other than service animals.

## Force Majeure

If for any reason beyond OTA's control the Exhibition must be canceled, shortened, delayed or otherwise altered or changed, the OTA shall refund the Exhibitor fees paid to OTA for booth space and industry representative registration however neither OTA nor its officers, directors, employees, agents or contractors shall be responsible for any losses and damages that the Exhibitor may suffer as a consequence including, but not limited to, travel to the Exhibition, setup, lodging, freight, employee wages, etc. Should the OTA hold the meeting despite a force majeure event and the Exhibitor cancels their exhibit, they will be responsible to pay cancellation fees as outlined on the registration form.

## Attendee Lists

Attendee lists from those that have opted in from Exhibitions are distributed only to exhibiting companies. Such lists shall only be used for mailings of promotional material relating to Exhibitor's booth at the Exhibition and shall not be reproduced, transferred or used in any other manner. In using such lists for mailings, exhibitors must ensure compliance with all country, state and local laws and regulations including, but not limited to, the European Union's General Data Protection Regulations (GDPR) and the California Consumer Privacy Act (CCPA). The Exhibitor shall hold OTA, its directors, officers, employees, agents or subcontractors harmless from any consequences of the breach of this provision by Exhibitor, its employees, agents or contractors. Exhibitor's failure in this regard. The terms of this provision shall survive the termination or expiration of this Application and Contract and Terms and Conditions.

## Photography

The Exhibitor acknowledges and agrees that the OTA, its employees and contractors may take photographs/videos which could include images of the Exhibitor, its representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to the OTA and its affiliates, the unrestricted, perpetual, worldwide, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that OTA is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its representatives may have relating to or arising from the images or their use.

## Limitation of Liability

In no event shall the Convention Center, OTA, their respective owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively "OTA parties") be liable to the exhibitor or any third party hired by or otherwise engaged by the exhibitor for any lost profits or any other indirect, special, punitive, exemplary, incidental or consequential damages, including attorney's fees and costs, arising out of this application and contract or connected in any way with use of or inability to use the services outlined in this application and contract or for any claim by exhibitor, even if any of the OTA parties have been advised, are on notice, and/or should have been aware of the possibility of such damages. Exhibitor agrees that OTA parties' sole and maximum liability to exhibitor, regardless of the circumstances, shall be the refund of the exhibit booth fee. Exhibitor agrees to indemnify and defend the OTA parties from any claims brought by a third party hired by, or engaged by the exhibitor for any amount beyond the exhibit booth fee. Further, exhibitor agrees to pay all attorney's fees and costs incurred by OTA parties arising out of, or in any way related to, this contract. Exhibitor shall be solely responsible for its attorney's fees and costs.

## Exhibitor Service Kits

The Exhibitor Service Kit contains show information, important dates, and order forms for all show services. This will be available online to all exhibiting companies in May 2024 on the OTA website. All forms should be completed online by GES's deadline to ensure adequate labor and equipment for a smooth setup.

## Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the OTA Board of Directors and Executive Director which such decision shall be final and not subject to appeal. The OTA reserves the right to make such changes, amendments, and additions to these Terms and Conditions as it considers advisable for the proper conduct of the exhibition, with the provision that all exhibitors will be advised of any changes.

## Warranties

The OTA makes no warranties, either express or implied, as to the availability or suitability of the facilities and the equipment of the conference site.

### Policy on Fund Raising, Contributions and Relations with Industry

Please review the [Orthopaedic Trauma Association's Policy on Fund Raising, Contributions and Relations with Industry](#).

We look forward to seeing you in Montréal!



Emil Schemitsch, MD, FIOTA  
OTA President



Nirmal Tejwani, MD, FRCS  
Annual Meeting  
Program Chair

## 2024 ANNUAL MEETING PROGRAM COMMITTEE

Nirmal C. Tejwani, MD, FRCS, Chair  
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Mark A. Lee, MD  
Animesh Agarwal, MD

## DATES TO REMEMBER

**MID-MARCH** ~ Online Sponsorship and  
Booth Selection Opens

**APRIL 10** ~ Housing Opens

**JUNE** ~ GES Service Kits Available

**JULY 31** ~ Deadline to Commit to Surgical Suite

**AUGUST 22** ~ Rooming List Due

**SEPTEMBER 23** ~ Early Bird Pricing Deadline

**SEPTEMBER 24** ~ Booth Order Forms Due to GES to  
receive Discounted Rates



## OTA

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## MANAGER – EXHIBITS AND CORPORATE SPONSORSHIP

Jennifer Gangler  
847.430.5132

OCTOBER  
**23-26**  
MONTRÉAL, QC

**2024**  
ANNUAL MEETING

OTA.ORG | #OTA2024



40<sup>TH</sup> Anniversary  
OTA