



VIRTUAL ANNUAL MEETING

INDUSTRY SOLUTIONS CENTER

OCTOBER 21-24, 2020

Reach leaders and decision-makers in orthopaedic trauma in the **OTA Industry Solutions Center!** Our virtual exhibit hall offers opportunities for your company to showcase products and services, connect with attendees in their homes and collect valuable lead information. All booths will be visible in the virtual exhibit throughout the live event and for 1 year after the meeting ends.

Access to Virtual Industry Solutions Center

	Tier 1 \$12,000	Tier 2 \$6,500	Tier 3 \$2,400
Complimentary Virtual Meeting Access	20 Badges	15 Badges	10 Badges
OTA Online Booth (includes: Company Description, Request for Info. Button, Contact Information Tab, Resources Tab for PDF's and URL Links, Lead Retrieval and Giveaway Button)	•	•	•
Inclusion in Exhibitor Directory	•	•	•
Industry Content Available on the OTA Virtual Meeting On-Demand Platform for 1 year	•	•	•
Recognition on OTA Website	•	•	•
Recognition on Logo Wall	•	•	•
Lead Retrieval Analytics (based on attendee shared permissions)	•	•	•
Pre/Post-meeting Attendee Mailing List (Pre-meeting Delivered 1 Month Before Meeting)	•	•	•
Booth Banner	•	•	
Embedded Company Introduction Video	•	•	
Video Chat with Attendees Tab	4 people	3 people	2 people
Product Showcase	6 products	2 products	1 Product
Rotating Side Banner on Show Site	•		

Prospectus offerings may be subject to change.

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INDUSTRY SOLUTIONS CENTER, CONT'D

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Industry Sessions*

	Tier 1 \$12,000	Tier 2 \$6,500	Tier 3 \$2,400
(1) 50-60 minute Live Industry Session - Exclusive	•		
(1) 50-60 minute Live Industry Session - Concurrent		•	
Additional Industry Sessions (for exhibitors only) - \$5,000	•	•	•
Additional Fee for Using OTA Professional A/V Production Team - \$2,900	•	•	•
Additional Option for Lunch Sessions - OTA to Send Attendees Email for \$20 Grubhub Gift Card Day Before Session	\$500 + cost of cards		

*Industry Session time slots are on a first come first served basis - Priority selection of dates/times offered to OTA donors, followed by tier 1 virtual meeting sponsors.

Sponsorships

Banner on 2 OTA E-Blasts: Middle page SOLD	\$1,500
Banner on 2 OTA E-Blasts: Bottom page	\$1,000
Rotating Banner on Virtual Meeting Site Large 320w x 1200h - right side	\$4,000
Rotating Banner on Virtual Meeting Site Small 280w x 280h	\$2,500
Ad in Registration Confirmation Email SOLD	\$2,000

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[Industry Solutions Center Registration](#)

[Visit the Virtual Industry Solutions Page](#)