



ORTHOPAEDIC
— TRAUMA —
ASSOCIATION

OTA RESEARCH & EDUCATION CORPORATE SUPPORT OPPORTUNITIES

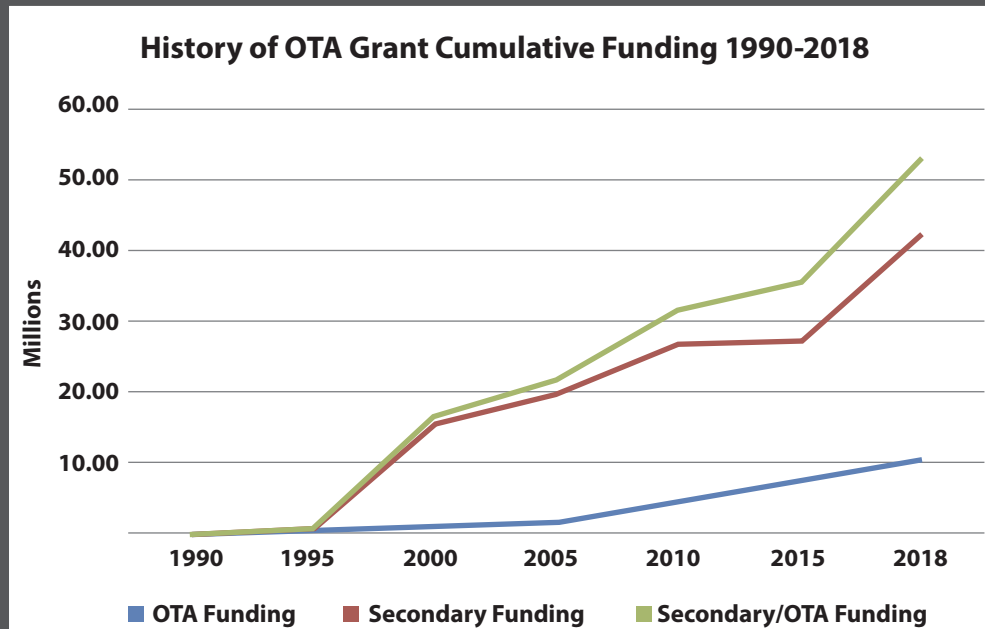
Research Initiatives

Research Grant Support Opportunities

Among the highest of priorities for the OTA is orthopaedic trauma research funding. The OTA funds trauma-related research projects to advance the treatment and prevention of musculoskeletal injury. All research grant applications are reviewed by the OTA Research Committee, and upon committee recommendation are approved by the OTA Board of Directors.

Ways to Support OTA Research

- Non-Directed Research Grants
- OTA Directed Topic Research Grants (Topics are selected by the OTA Strategic Research Initiative Committee)
- Industry Partnered Directed Topic Research (Research topics are initiated by Industry Partner and a matching unrestricted donation is made to OTA)
- Resident Research Grants



History Stats: 1990 – 2018

389 Research grants awarded, totaling over 10.5 million dollars

Resulting in:

Over 499 presentations

Over 197 publications

Over 42 million dollars in secondary funding to studies that began as OTA funded research studies

OTA Corporate Support Opportunities

Education Initiatives

Education Grant Support Opportunities

OTA educational meetings and courses are developed and taught by some of the most highly regarded orthopaedic trauma surgeons in North America and internationally (pulling from a membership base of over 2,400). The OTA has continued to expand educational offerings to reach trauma professionals at every stage of their career.

Residents and Fellows	Young Practitioners	Mid-Senior Level	International
OTA ANNUAL MEETING			
Residents Comprehensive Fracture Course (PGY 1-3)	Young Practitioners Forum	Masters Level Coding Course	International Orthopaedic Trauma Care Forum
Advanced Trauma Techniques Course (PGY 4-5) OTA Fellows Course	Physician Assistant/Nurse Practitioner Course Basic Science Focus Forum Orthopaedic Trauma Boot Camp Soft Tissue Coverage Skills Course - NEW in 2019 Pelvis and Acetabulum Course - NEW in 2019		

OTA ON-LINE EDUCATION PORTAL:

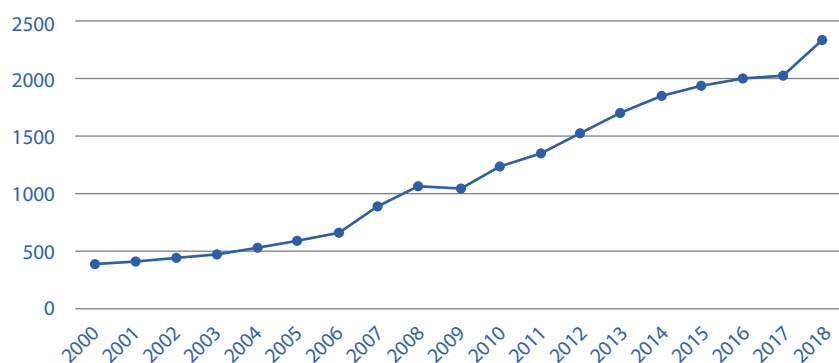
Journal of Orthopaedic Trauma (JOT)
 OTA International (OTA's new open access journal)
 Comprehensive, Peer-Reviewed Video Library
 Rockwood & Green Fractures in Adults/Children
 Rockwood & Green Live (a "living" version of the
 R&G textbook, updated online to include new and
 enhanced information since print)
 Rockwood & Green On-Call (a quick reference,
 bullet point resource based on R&G Text)
 OTA Orthopaedic Trauma Textbook Series
 OTA Annual Meeting On-Demand
 Industry Channels

OTA Orthopaedic Trauma References & Resources

Resident Core Curriculum Lectures
 Evidence-Based Medicine Resource List
 OTA/AO Fracture & Dislocation Compendium
 Recorded Webinar Library
 OTA Annual Meeting Abstract Archive
 OTA Course Calendar
 International OTA

*The continued success of the educational programming is dependent on industry education grants.
 OTA educational programs continue to grow in both quality and attendance.*

2000-2018 Membership Growth



Member Category	2018	2017	2016
Active	658	622	629
Allied Health	18	16	18
AP Professionals	65	51	56
Associate	109	107	108
Candidate	723	581	547
Clinical	328	320	322
Emeritus	115	105	95
International	318	227	223
Research	19	16	14
Total:	2353	2045	2012



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Award Levels & Acknowledgements

Double Diamond Award \$350,000+

Diamond Award \$250,000 to \$349,999

Platinum Award \$150,000 to \$249,999

Gold Award \$100,000 - \$149,999

Silver Award \$75,000 - \$99,999

Bronze Award \$50,000 - \$74,999

Copper Award \$25,000 - \$49,999

Sponsor Award \$5,000 - \$24,999

Acknowledgements

	Double Diamond	Diamond	Platinum	Gold	Silver	Bronze	Copper	Sponsor
Free Wednesday or Friday Industry Session at the OTA Annual Meeting	●							
One (1) free Non-CME Webinar through OTA	●							
3 Sponsor Ads per year in the OTA Newsletter	●							
½ Page ad in the Annual Meeting Preliminary Program	●							
OTA Diamond Award lapel pins	●	●						
Website banner on the OTA Annual Meeting Webpage	●	●						
Two (2) complimentary badges to attend the OTA Specialty Day Meeting	●	●						
Ten (10) complimentary badges to attend OTA Annual Meeting Pre-Meeting Courses	●	●	●					
Company Representatives invited to meet with the OTA Presidential Line during the OTA Annual Meeting	●	●	●	●	●			
Opportunity to support labs at the Annual Meeting and courses	●	●	●	●	●			
Award sign placed in donor booth	●	●	●	●	●	●		
Invitation to support and participate at OTA Resident Courses and Fellows Course with a table top exhibit space	●	●	●	●	●	●	●	
Opportunity to purchase multiple booth spaces	●	●	●	●	●	●	●	●
Research grant support credited to OTA grants; investigators requested to acknowledge corporate sponsorship in resulting publications	●	●	●	●	●	●	●	●
Recognition at OTA meetings	●	●	●	●	●	●	●	●
Donor award ribbons distributed	●	●	●	●	●	●	●	●
Acknowledgement printed in the Annual Meeting Program, Specialty Day Program and course programs	●	●	●	●	●	●	●	●
Sign acknowledging donors prominently located at meeting and courses	●	●	●	●	●	●	●	●
Presentation of a donor award plaque at Annual Meeting General Session	●	●	●	●	●	●	●	

Marketing and Sponsorship Opportunities not included in Annual Levels of Giving Annual Meeting
Priority Booth selection in Exhibit Hall is based on Donor Level

OTA Corporate Support Opportunities

Marketing, Advertising and Sponsorship Opportunities

The OTA offers a wide array of marketing, advertising and sponsorship opportunities.

- Annual Meeting exhibitors and sponsors enjoy the benefit of an audience of over 1,700 orthopaedic trauma surgeons, traveling to the meeting from North America and Internationally.
- Sponsorship of OTA online and weekly newsletter ads reaches an extensive audience.

Please visit the OTA website for the exhibitor prospectus for complete details and opportunities.

**Please note: Marketing, Exhibits, Advertising and Sponsorships do not count toward corporate annual giving levels.*

The Center Orthopaedic Trauma Advancement (COTA)



The Center Orthopaedic Trauma Advancement (COTA) was chartered in 2009 to serve as a non-conflicted intermediary to distribute support for fellowships and postgraduate education from unrestricted grants donated by industry. Funding is determined on the basis of the quality of the fellowship program and is a competitive process. COTA has emerged as the leading source for orthopaedic trauma fellowship funding. Promote excellence in orthopaedic trauma fellowship training through your support of COTA.

COTA Facts

- Since inception COTA has awarded 249 Fellowship Programs with grants totaling \$10,397,845.
- From the 2017-2019/2020 fellowship year COTA has awarded 88 Fellowship Programs with grants totaling \$2,590,000.
- Fellowship grant awards range between \$5,000 and \$75,000.
- COTA is fiscally responsible in keeping administrative expenses at 3% or less.
- For more information go to: <https://ota.org/fellowships/cota-grants-program>

Please note: Industry Grants in support of COTA are not acknowledged in OTA Annual Levels of Giving

Help continue the long-time tradition of excellence in orthopaedic trauma research and education by donating today!

For details regarding OTA and/or COTA, please contact OTA

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