35TH ANNUAL MEETING

DENVER, COLORADO ■ SEPTEMBER 25 - 28 2019

EXHIBIT & SPONSORSHIP INVITATION

Celebrating 35 Years

Exhibit Dates
September 26-28

Sponsorship Opportunities
and Exhibit Booth/Office Space
Selection Opens May 2019

OTA ORTHOPAEDIC TRAUMA ASSOCIATION

2019 ANNUAL MEETING

The Premier Trauma Educational
and Networking Event
of the Year

WELCOME

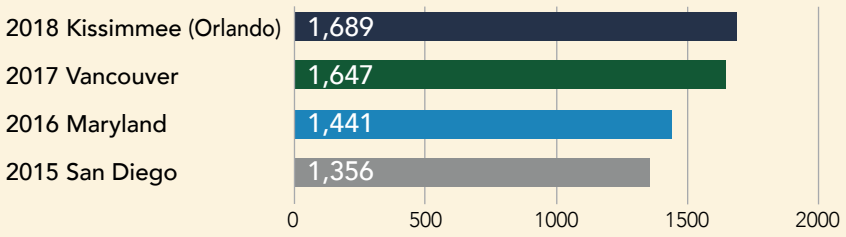
We encourage you to exhibit and participate in the Orthopaedic Trauma Association's (OTA) 2019 Annual Meeting. The OTA Annual Meeting is an outstanding opportunity to support the world's premier society dedicated to the scientific and educational advancement of musculoskeletal trauma care.

We had record attendance at the 2017 and 2018 meetings and given the growth of our organization, this year's venue (Denver, Colorado), we anticipate even greater participation in 2019. Given our common goals to provide the best possible care for patients with musculoskeletal injuries, the OTA, our industry partners, and meeting participants benefit from collaboration and the information disseminated at the Annual Meeting. Industry support is critical to achieve these goals.

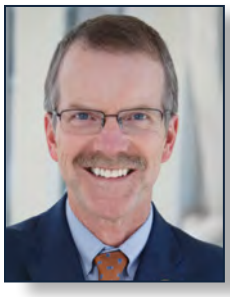
There are multiple ways that your company or organization can participate in the Annual Meeting (click here):

- **Education Grants** (counts toward donor levels)
  Resident Education **Pre-Meeting Educational Programs**
  On-line Education – webinars/video and much more.
- **Sponsorship of Industry Sessions**
- **Corporate Branding**
- **Exhibit**

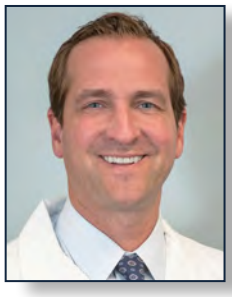
ATTENDANCE AT OTA ANNUAL MEETINGS



We look forward to seeing you in Denver!



David C. Teague, MD
OTA President



Michael J. Gardner, MD
Annual Meeting Program Chair

ORTHOPAEDIC TRAUMA ASSOCIATION

2019 ANNUAL MEETING PROGRAM COMMITTEE

Program Chair:
Michael J. Gardner MD

Program Co-Chair:
Stephen A. Kottmeier, MD

Committee:
Andrew M. Choo, MD
Brett D. Crist, MD
Gregory J. Della Rocca, MD, PhD, FACS
David J. Hak, MD
Gilbert R. Ortega, MD
David W. Sanders, MD
Gerard P. Slobogean, MD

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Connect with the ATTENDEES you want to reach.

1 EXHIBIT HALL

- Located across from the General Session Room, the OTA Exhibit hall offers exhibitors access to our loyal attendees.

2 SPONSORSHIPS

- OTA provides multiple sponsorship opportunities at varying price points to help you build a meaningful marketing strategy and activate your brand.
- Product Demo Theater and Enhanced Digital Listings that will include an online interactive exhibitor floor plan, where our exhibitors will have the opportunity to share their products with meeting attendees.

3 INDUSTRY SESSIONS (Non-CME)

- The majority of our attendees are on site when these sessions occur.
- Industry Sessions occur during an open time block where there are no competing events.
- This is your opportunity to showcase products, demonstrate techniques, or present research to a captive audience at the 2019 OTA Annual Meeting.
- Be sure to reserve your spot and connect BEFORE the exhibit floor opens.

4 BECOME AN EDUCATION GRANT DONOR

- OTA is a an Education and Research mission based association.
- We invite you to help advance Orthopaedic Trauma Education and Research; such collaboration ultimately leads to improved patient care.
- Our Education and Research Donors have priority booth and sponsorship selections.
  Email Bonnie Emberton to learn how even a small financial Education and Research Grant investment can benefit OTA members and your organization.

* Please note, industry session sponsorship, marketing and exhibit fees do not count towards Education and Research donor levels.

WHO ARE OTA MEMBERS?

The OTA is an international organization of orthopaedic surgeons and medical professionals dedicated to the care and treatment of patients with injuries to the musculoskeletal system, especially fractures and dislocations.

OTA's Exhibit Hall is an ideal way to meet, influence, educate and connect with top trauma physicians.

WHY EXHIBIT AT THE OTA MEETING?

- OTA Meeting attendees specialize in the fast pace of trauma medicine. They are eager to learn about the cutting-edge technology they experience at the show.
- Our attendees recognize how important our industry sponsors are to the success of their association.
- Attendees visit the exhibit hall during all food and beverage breaks.

EDUCATION GRANTS

–Counts towards Award Levels–

Opportunities abound to support resident education and pre-meeting events:

Annual Meeting Pre-meeting Events

–$5,500 per event or $25,000 for all–

- International Trauma Care Forum
- Basic Science Focus Forum
- E/M and Surgical Coding Course
- Boot Camp
- Young Practitioners Forum
- NP/PA Course
- NEW! Pelvis and Acetabulum Course
- NEW! Soft Tissue Coverage Skills Course

Residents Course Grants and Scholarships

- Please contact OTA

We hope you will consider supporting the OTA in 2019. More information about how to contribute and participate at the 2019 OTA Annual Meeting can be found on our website www.ota.org. We would be happy to discuss ways to maximize your involvement in this premier orthopaedic event.

CORPORATE EXPOSITION INFORMATION

BOOTH FEES

- 10′ x 10′ Exhibit Booth ~ $3,800 USD
- 10′ x 20′ Island Exhibit Booth ~ $8,000 USD
- 2 comp badges per 10′ x 10′ booth.
- 4 comp badges per 10′ x 20′ island booth.
- Additional Reps ~ $800 USD
- Additional Reps *(after Sept. 11)* ~ $900 USD
- Booth cancellation fee ~ $500 USD. Send in writing by August 15. **Absolutely no booth refunds after August 15.**

ASSIGNMENT OF SPACE

Online Booth Selection opens April, 2019.

- Booth and office space will be chosen on a first-come, first-served basis.
- Grant donors will have priority selection.
- Assigned booths are subject to change pending final Fire Marshall approval.
- **Receipt of full payment is necessary to reserve space.**
- Booth breakdown is NOT permitted until after the lunch break on Saturday, September 28th at 1:30 pm. See terms and conditions on page 15.

BOOTH OFFICE FEES

Secure a 10x10 hard wall office on the OTA show floor. Bring leads from the chaos of your booth to the peace and quiet of your exhibit show office. Additional fees apply for carpet, furniture and branding.

- 10′ x 10′ Office ~ $5,000 US
- 2 comp badges per 10′ x 10′ office.
- Additional Reps ~ $800 USD
- Additional Reps *(after Sept. 11)* ~ $900 USD
- Office cancellation fee ~ $500 USD. Send in writing by August 15. **Absolutely no office refunds after August 15.**

REGISTRATION AND BADGE FEES

All representatives of exhibiting companies must register and wear the official exhibitor's badge for admission to and while in the exhibit hall. Each representative registration includes:

- Admission to the Annual Meeting Scientific Sessions
- Welcome Reception (Thursday night)
- Lunches and breaks

Representatives are invited to attend the pre-meeting courses at an additional charge and must register online at www.ota.org.

Once your booth space has been confirmed, the OTA will contact you with representative registration information.

Booth and office fees must be received in FULL along with completed application to reserve your exhibit booth and/or office space. If your company has not exhibited at an OTA Annual Meeting you will need to first successfully complete the OTA Company Review Process in order to be eligible to participate as an exhibitor. New Vendor Form.

EXHIBIT HALL HOURS

DATE	HOURS OPEN	UNOPPOSED TIME TO VISIT EXHIBITS	LUNCH BREAK AND TIME TO VISIT EXHIBITS	UNOPPOSED TIME TO VISIT EXHIBITS	OTHER
Badge Pick Up Wednesday - Friday 6:30 AM–5:00 PM / Saturday 6:30 AM–1:00 PM					
Wednesday, September 25	**Move In and Set Up for 20' x 20' and Larger Booths: 10:00 AM–5:00 PM Move In and Set Up for 10' x 20' and Smaller Booths: 1:00 PM–5:00 PM**				
Thursday, September 26	**Move In and Set Up: 7:00 AM–12:00 PM**				
	2:30 PM–5:00 PM	N/A	N/A	2:50 PM–3:20 PM	5:15 PM–6:15 PM Exhibitors' Reception (Happy Hour)
Friday, September 27	9:00 AM–5:00 PM	9:00 AM–9:30 AM	12:10 PM–1:10 PM	2:36 PM–3:06 PM	5:20 PM–6:05 PM Video/Poster Tour
Saturday, September 28	9:00 AM–1:45 PM	9:00 AM–9:30 AM	11:41 AM–12:41 PM		1:30 PM Dismantle Booth

REP BADGE ONLY

Companies interested in purchasing individual rep badges only (without a booth), will need to contact the OTA directly.
The cost per badge is $800. Please note: After September 11, the badge fee increases to $900.

HOUSING INFORMATION

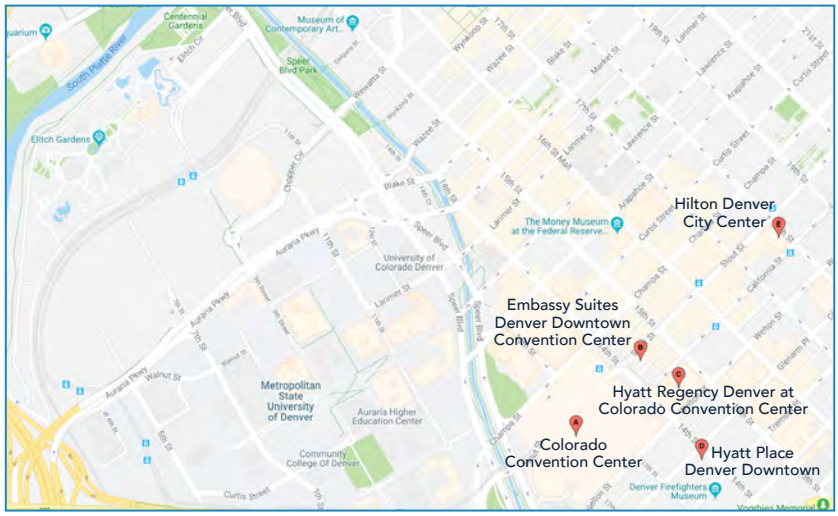
ANNUAL MEETING HOTELS

OTA Housing Contact Information
Available 8:30 am - 9:00 pm EST, Monday - Friday
phone: (877)632-8165
email: ota@conferencedirect.com

- **Embassy Suites Denver Downtown Convention Center** (B)
  Single/Double: $259/night
- **Hilton Denver City Center** (E)
  Single/Double: $234/night
- **Hyatt Place Denver Downtown** (D)
  Single/Double: $209/night
- **Hyatt Regency Denver at Colorado Convention Center** (C)
  Single/Double: $219/night

Housing Now Open – Make your reservations **here**

If you have already submitted your sub-block request and your rooms are being held at one of the contracted OTA hotels, please remember that all reservations must be submitted by August 12, 2019. As of August 13, 2019, rooms not assigned will be released, and you will not be able to make any new reservations within your sub-block.
Modifications to existing reservations within your sub-block can be made until September 2, 2019.



ANCILLARY MEETINGS / RECEPTIONS

These events should not overlap any OTA related activities. This includes all scientific sessions as well as the Welcome Reception on Thursday, September 26. To request meeting space, please select the Affiliate Meeting Request Form (link below).
Space is very limited.

Affiliate Meeting Request Form

IMPORTANT DEADLINE DATES

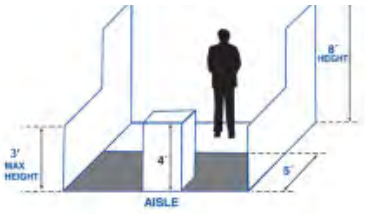
- **May ~ Service Kit Available**
- **August 12 ~ Housing**
  Housing list of names due to Conference Direct (name changes until September 11)
- **August 15 ~ Booth and Office Application and Cancellation Deadline**
- **September 4 ~ Exhibit Booth Order forms due to GES for discounted rate**
- **September 11 ~ Registration Price Increase**
  Individual Rep Badge price increase to $900.

DECORATOR / OFFICIAL SERVICES CONTRACTOR

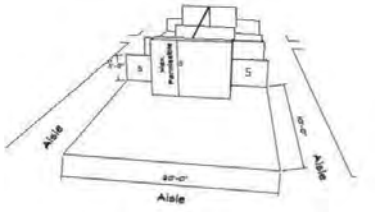
GES is the official services contractor for the OTA.
GES Contact: Jeremey A. Yetter
Account Manager, Preferred Properties
Office 801.656.1946 Mobile 801.330.7220
1701 S. 5350 W., Salt Lake City, UT 84104
jyetter@ges.com www.ges.com

BOOTH CONSTRUCTION

- **Standard booth** construction is (one) 10′ x 10′ exhibit booth, show color blue draperies 8′ high in back and 3′ high on the sides. Additional furnishings will be outlined in the exhibitor kit.



- **Endcap booth** is usually 10′ x 20′. When an endcap booth backs up to two linear booths, the back wall is restricted to 3′ high within 5′ of each aisle, permitting adequate line of sight for the adjoining linear booths. The middle 10′ of wall is still allowed to go up to 8′ high.



- Ceiling Height is 30 feet, with 50% visibility so as not to obstruct the view of other booths.
- Island booths should have access in and out on all four sides.
- Hanging signs/banners may not exceed the perimeter or height of the assigned space. Attachment to exhibit hall beams must be rigged by GES. **Advance rigging order is mandatory.** Forms are included in the exhibitor kit.
- Material handling, drayage, furniture, extra draperies, labor and storage are available.
- Exhibitor kits will be provided online to all confirmed exhibit companies by May 2019.

ELECTRICAL NEEDS & RIGGING

Electricity and rigging are solely handled by designated show representative and MUST be pre-ordered through GES. Forms are included in the exhibitor kit.

SALES LEAD RETRIEVAL

Please visit the OTA website for the order form. (link)

2018 TOP LEVEL DONORS

The Orthopaedic Trauma Association gratefully acknowledges 2018 Research and Education Donors. The continued success and increased impact of the Orthopaedic Trauma Association's research and education effort is dependent upon foundation and industry support. The OTA expresses sincere appreciation to these contributors for their generous financial support.

Diamond Award Donors ($250,000 +)

smith&nephew

Platinum Award Donors ($150,000 - $249,999)

DePuy Synthes
PART OF THE Johnson&Johnson FAMILY OF COMPANIES

ZIMMER BIOMET

Gold Award Donor ($100,000 - $149,999)

stryker

Bronze Award Donor ($50,000 - $74,999)

FOT

GLOBUS MEDICAL

Copper Award Donors ($25,000 - $49,999)

The Aircast Foundation Inc.

KCI
AN ACELITY COMPANY

bioventus
Active Healing Through Orthobiologics

Sponsor Award Donors ($5,000 - $24,999)

acumed

Arthrex

pfs med INC
Exceeding Orthopaedic Trauma Standards Since 1993

Members Award Donors ($1,000 - $4,999)

The Geneva Foundation
The future of military medicine. Today.

THANK YOU!

RESEARCH & EDUCATION AWARDS*

*Research and Education Grants are credited towards donor levels.

2019 OTA RESEARCH & EDUCATION AWARD LEVELS

Diamond Award
$250,000 and above

Platinum Award
$150,000 - $249,999

Gold Award
$100,000 - $149,999

Silver Award
$75,000 - $99,999

Bronze Award
$50,000 - $74,999

Copper Award
$25,000 - $49,999

Sponsor Award
$5,000 - $24,999

Acknowledgments	Diamond	Platinum	Gold	Silver	Bronze	Copper	Sponsor
• OTA Diamond Award lapel pins	X						
• Two (2) complimentary badges to attend the OTA Specialty Day Meeting	X						
• Ten (10) complimentary badges to attend OTA Annual Meeting Pre-meeting Courses	X	X					
• Company Representatives invited to meet with the OTA Presidential Line during the OTA Annual Meeting	X	X	X				
• Opportunity to support labs at the Annual Meeting and courses	X	X	X	X			
• Award sign placed in donor booth	X	X	X	X	X		
• Invitation to support and participate at OTA Resident and Fellows Courses with table top exhibit space	X	X	X	X	X	X	
• Opportunity to purchase multiple booth spaces	X	X	X	X	X	X	X
• Research grant support credited to OTA grants; investigators requested to acknowledge corporate advertiser in resulting publications	X	X	X	X	X	X	X
• Recognition on OTA Website	X	X	X	X	X	X	X
• Donor award ribbons distributed at the Annual Meeting	X	X	X	X	X	X	X
• Acknowledgment printed in the Annual Meeting Program, Specialty Day Program and course programs	X	X	X	X	X	X	X
• Sign acknowledging donors prominently located at meeting and courses	X	X	X	X	X	X	X
• Presentation of a donor award plaque at Annual Meeting General Session	X	X	X	X	X	X	X

2018 ANNUAL MEETING EXHIBITORS

OTA ACKNOWLEDGES THE FOLLOWING COMPANIES THAT EXHIBITED AT THE 2018 ANNUAL MEETING

ACell
Acumed, LLC
Advanced Orthopaedic Solutions
American Geriatrics Society
CoCare: Ortho
AOA Medical, Inc
AOTrauma North America
Arbutus Medical
Arthrex, Inc.
ARZZT
Austin Medical Ventures
BIC Tool Co., Ltd.
Biedermann Motech
BioAccess Inc
Biocomposites
(Bloccs) Precision Dippings Manufacturing Ltd
Bone Foam Inc.
Bone Solutions Inc.
BONESUPPORT
CarboFix Orthopedics, Inc
CITIEFFE inc.
Conventus Orthopaedics, Inc.
DePuy Synthes
DJO Global
DNE, LLC
EDGe Surgical, Inc.
Envision Physician Services
Evershore Financial Group
ExsoMed
Gauthier Biomedical Inc.
Globus Medical Inc.
HansBiomed USA
Histogenics
IlluminOss Medical
Innomed, Inc.
Invibio Biomaterials Solutions
ITS
KCI, an Acelity Company
LinkBio Corp
LNK Services, LLC
McGinley Orthopedics
Medartis
MedTech International Group
Medtronic
NuVasive Specialized Orthopedics, Inc.
ODi (Orthopedic Designs Inc.)
OHK Medical Devices Inc.
Orthofix
OrthoGrid Systems Inc.
Orthomed inc.
OrthoPediatrics
OrthoXel
OsteoCentric Technologies
Pacific Instruments
PFS Med, Inc
PolyNovo North America
Puracyn Plus by Innovacyn
Sawbones Worldwide a division of Pacific Research Laboratories Inc
Sectra NA Inc.
Shukla Medical
SI-BONE, Inc.
Skeletal Dynamics
Smith and Nephew
Stabiliz Ortho
Starr Frame LLC
Structure Medical
Stryker
Sygenx, Inc.
Synergy Surgicalists
Synovis MCA
TDM Co., Ltd
TeamHealth
The Orthopaedic Implant Company
TriMed, Inc.
Vidant Health
Wolters Kluwer
Wright Medical
X-Bolt
Ziehm Imaging
ZipLine Medical, Inc.
Zimmer Biomet

INDUSTRY SESSIONS

FOUR SEPARATE INDUSTRY SESSION OPPORTUNITIES OFFERED

- Date: **Wednesday, September 25** (Room size: 1653 sq ft)
  Time: **6:30 pm - 8:00 pm** Fee: **$8,000**

- Date: **Thursday, September 26** (Room size: 1653 sq ft) SOLD OUT
  Time: **11:15 am - 12:45 pm** Fee: **$16,000**

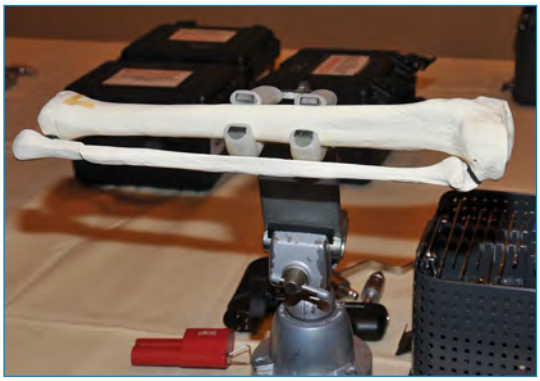
- Date: **Thursday, September 26** (Room size: 3960 sq ft) SOLD OUT
  Existing Lab set with seating for 120 Theater/60 Classroom
  Time: **11:15 am - 12:45 pm** Fee: **$18,000**

- Date: **Friday, September 27** (Room size: 3306 sq ft)
  Time: **6:30 pm - 8:00 pm** Fee: **$8,000**

This is your opportunity to showcase products, demonstrate techniques or present research to a captive audience at the 2019 OTA Annual Meeting. OTA does not provide CME.

Benefits:

- Meeting Room
- Meeting space offered during unopposed meeting time
  (OTA programing is not scheduled during Thursday industry session time slots)
- Advertised in Annual Meeting Online Preliminary Program
- Advertised on OTA Website and in OTA Newsletter
- E-Communication to Attendees
- On-site Signage and Recognition
- Pre-Registration Session Attendee List
- Complimentary On-site Lead Retrieval Scanner



Advertising Company Responsible For:

- Agenda
- Faculty / Speaker Commitment
- Room Set-Up
- A/V Set-Up and Costs

Sessions will sell fast and space is limited.

Return this form to OTA to secure your session.

EDUCATION GRANTS

–COUNTS TOWARDS AWARD LEVELS–

Resident scholarships help fund residents attendance at OTA courses.

PRE-MEETING EVENTS

$5,500 per event or $25,000 for all

- ❑ Int'l Trauma Care Forum
- ❑ Basic Science Focus Forum
- ❑ NP/PA Course
- ❑ Pelvis & Acetabulum Course NEW!
- ❑ E/M & Surgical Coding Course
- ❑ Young Practitioners Forum
- ❑ Boot Camp
- ❑ Soft Tissue Skills Course NEW!

CORPORATE BRANDING

–DOES NOT COUNT TOWARDS AWARD LEVELS–

Items must be pre-approved by OTA. Pricing excludes production and installation. Advertiser is responsible for all fees.

❑ **Meeting Registration Confirmation Ad**

- ❑ $2,000 Half page
- ❑ $4,000 Full page

Company logo or image will appear on Meeting Registration confirmation email.

Sign thanking company for support will be displayed at functions below:

❑ **Refreshment/Lunch Break**

- ❑ $1,500 or ❑ $5,000 Exclusive Advertiser

❑ **Resident Course Lunch**

- ❑ $1,500 or ❑ $5,000 Exclusive Advertiser

❑ **Women in Orthopaedic Trauma Luncheon**

- ❑ $1,500 or SOLD ❑ $5,000 Exclusive Advertiser

❑ **Online Preliminary Program Ad** *Space is limited!*

Ad will be featured in the on-line annual meeting information program. Preliminary Program will be available on OTA's website ONLY and will be updated frequently.

- ❑ Quarter Page (3.92" w x 4.68" h) $1,500
- ❑ Half Page (Vertical: 3.92" w x 9.375" h) $3,000
- ❑ Full Page (8.375" w x 10.875" h) $4,500

❑ **Full-Page Ad in Schedule-at-a-Glance Brochure** (5.5" x 8.5")

- ❑ Interior Page $3,000
- ❑ Front inside cover SOLD $4,500
- ❑ Back inside cover $4,500
- ❑ Back outside cover SOLD $6,000

CORPORATE BRANDING, cont'd

❑ **Lanyards*** (Exclusive) NEW!

$8,000 **(must say #OTA2019)**
Each attendee will receive a lanyard with your company name, logo and the #OTA2019 logo on it. SOLD
The Attendee Lanyard Sponsorship is an effective way to have your company's brand seen by all conference participants throughout the entire multi-day event.

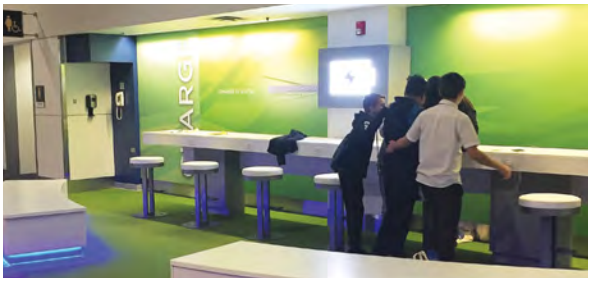
- The cost of lanyards are in addition to the sponsorship cost
- 2000 lanyards must be produced and provided by the sponsor

❑ **Badge Ad** (Exclusive) NEW!

$4,000
Would you like your company name/logo to be seen by every attendee of the 2019 Annual Meeting? Sponsor the Name Badges and your name/logo will be featured on the back of all registered attendee name badges, where they will be not only seen, but worn by all our attendees all day long! SOLD

❑ **Charging Station** (Exclusive) NEW!

$7,500 SOLD
(Large on Main Concourse)
Charging Stations allow OTA attendees to securely charge their phones and laptops while working at the stations.



❑ **Charging Station** NEW!

$3,000 each
(4-seats, 3 available near Premeeting Events and AM Breakouts)

❑ **Charging Station** NEW!

$2,000 each

Client to provide materials and cost of installation.

CORPORATE BRANDING, cont'd

–DOES NOT COUNT TOWARDS AWARD LEVELS–

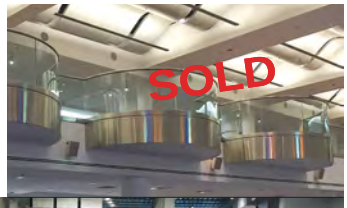
Items must be pre-approved by OTA.
Pricing excludes production and installation.
Advertiser is responsible for all fees.

❑ **Waterbottle*** (Exclusive) NEW!
SOLD
$5,000 **(must say #OTA2019)**
Each attendee will receive a refillable water bottle with your company name, logo and the #OTA2019 logo on it. Water bottles will be handed out at registration. Watering stations will be conveniently located throughout the convention center where attendees can fill their water bottles.
- The cost of water bottles are in addition to the sponsorship cost
- 1600 water bottles must be produced and provided by the sponsor.

❑ **Water Filling Station** NEW!
SOLD
$2,000 each Prime locations
(Main concourse and near General Session entrance)
$1,000 each other locations
(Near premeeting events and industry sessions - 6 locations available)
Your logo or message on a 36" w x 48" h cling.

❑ **Waterbottle / Filling Station Package*** (Exclusive) NEW!
SOLD
$8,000
Water bottles and any or all of the filling stations.

❑ **Balcony Cling Overlooking Exhibit Hall** NEW!
SOLD
$4,000



❑ **Refreshment Package: Java Sleeves*** and **Napkins***
SOLD
$10,000 (Exclusive)
Your logo or message on java sleeves and napkins.

❑ **Table Top Decals & Signage Package***
$4,000 (Limit one package per company)
Display your message or logo on table tops. Ten (10) high boys will be provided at registration and throughout the exhibit hall.

❑ **Floor Decals***
$1,000 each (Limit four per company)

❑ **Column Wrap Cling***
$5,000 (Limit 1)
Display your message or logo on a column wrap cling.

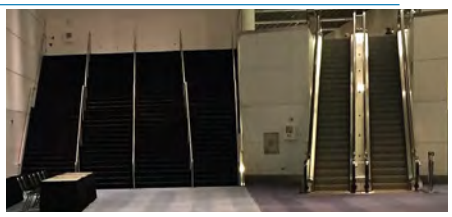
❑ **Banner***
$7,000 per banner (Limit one)
Banners must be professionally printed or computer generated. Company is responsible for production and rigging costs. Size options will be available for selection on the decorator's page.

❑ **Door Hanger/Drop***
$4,000 (plus Hotel Fee)
(Limited to one drop per company per night)
Deliveries placed outside guest room at partner hotel.

❑ Tuesday Night ❑ Thursday Night
❑ Wednesday Night ❑ Friday Night

❑ **Hotel Key Cards*** (Exclusive)
SOLD

❑ **Stair Clings***
SOLD
$8,000 each
(Large set near Exhibit Hall / General Session)



❑ **Stair Clings - Spiral Staircase***
SOLD
$8,000

❑ **Stair Clings***
$5,500 each
(Small set near Exhibit Hall / General Session)

❑ **Glass Railing Clings***
$2,500 each (Limit two)
Display your message or logo on clings overlooking the exhibit hall and general session.

Client to provide materials and cost of installation.

CORPORATE ADVERTISING OPPORTUNITIES

❑ **Website Banner Ads***
$1,000 - $4,000
These ads appear for 90 days.

- ❑ $4,000 Year round Banner Ad
- ❑ $2,000 Summer Banner Ad OR
- ❑ $2,000 Fall Banner Ad
- ❑ $1,000 Winter Banner Ad OR
- ❑ $1,500 Spring Banner Ad

Banner ads should be submitted as 300 x 250 pixels (300 dpi)

❑ **Pre-Meeting Attendee Mailing List**
$1,500 (one time usage)

❑ **Other**
The Corporate Branding ideas offered are a sampling of what is available. The OTA welcomes your ideas and is open to discussing your suggestions.

Client to provide materials and cost of installation.

DIGITAL SIGNAGE

❑ **Wireless Access**
$15,000 SOLD
Your company logo will appear on computer/phone screen upon login.

❑ **Video Showcase Banner Ad/On-site Signage**
$3,000
Your company logo or message will appear as a banner ad on Video Showcase home screens.

❑ **Mobile App Splash Screen** (Exclusive)
$6,000

❑ **Mobile App Banner Ad**
$3,000 (Limit 4)
Your company logo or message (image) will display as a rotating banner on the top portion of the main navigation menu (you may choose to link it to a website URL).
Save as .jpg files – Dimensions (px): 640 x 130.

2018 OTA Annual Meeting Active Users:

Almost 800

2019 OTA ANNUAL MEETING
SEPTEMBER 25–28, 2019 ▪ DENVER, CO
Celebrating 35 Years
OTA ORTHOPAEDIC TRAUMA ASSOCIATION
www.ota.org ▪ #OTA2019

Please visit the OTA website to select your sponsorship opportunity.

Online Booth Selection opens May, 2019.

OTA Orthopaedic Trauma Association
9400 W. Higgins Road, Suite 305, Rosemont, IL 60018
Fax: (847)430-5140 web: www.ota.org

RECEPTIONS

EXHIBITORS RECEPTION (HAPPY HOUR)

❑ $5,000 (Exclusive)
OTA invites its corporate supporters to join the OTA in welcoming all 2019 meeting attendees in a pre-reception to be held in the Annual Meeting exhibit hall.

SOLD

Benefits include:
- Onsite Signage
- Recognition on OTA Website
- Acknowledgment in the Annual Meeting App and Online Annual Meeting Program

MILITARY RECEPTION

❑ $5,000 (Exclusive) or
Sponsor this reception honoring all active duty military, retired military, and Landstuhl Distinguished Visiting Scholars.

Benefits include:
- Recognition on OTA Website
- Acknowledgment in the Annual Meeting App and Online Annual Meeting Program

INTERNATIONAL RECEPTION

❑ $5,000 (Exclusive)
Sponsor this reception welcoming all international guests, including those from our Guest Nation, Argentina.

Benefits include:
- Recognition on OTA Website
- Acknowledgment in the Annual Meeting App and Online Annual Meeting Program

RECEPTIONS, cont'd

NEW MEMBER LUNCHEON

❑ $5,000 (Exclusive)
Sponsor this special luncheon welcoming all new OTA members.

Benefits include:
- Recognition on OTA Website
- Acknowledgment in the Annual Meeting App and Online Annual Meeting Program

WELCOME RECEPTION at Ellie Caulkins Opera House

Exciting Sponsorship Opportunities Coming Soon!

TERMS AND CONDITIONS

Exhibitor Rules & Regulations

By applying for exhibit space, a company agrees to adhere to all conditions and regulations outlined in this prospectus. Whenever practical or appropriate, in the view of the OTA, disciplinary action will be progressive according to the violation of the listed rules and regulations. However, the OTA reserves the right to levy a more severe penalty, including refusal, or termination of the exhibit, at its sole discretion. In the event of such restriction or eviction, the OTA will not be liable for any refunds on rentals or other exhibit expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibitor to see that all booth staff are aware of, and adhere to, these rules and conduct themselves in a professional manner throughout the conference.

The purpose of the exhibits is to further the education of meeting attendees through product displays and demonstrations. Order taking within the booth is permitted if conducted in a professional manner. Items sold for cash and carry or delivery on the show floor are not permitted. In addition, exhibitors, including vendors/contractors/agents hired to work the booth, may not solicit attendees or other exhibitors from outside of their booth or elsewhere in the meeting venue. **Violator's booths will be shut down and badges confiscated without warning.**

Booth Policy

Exhibit personnel may not enter another exhibitor's booth without obtaining permission. This is in respect to the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The OTA, its representatives, and staff shall have free access to any exhibit at all times in their performance of their assigned duties.

Acceptability of Exhibits

All exhibits shall serve the interest of the OTA members and shall be operated in a way that will not distract from other exhibits, exhibitors, or the conference as a whole.

Advertising/Promotion Policies

Advertising or promoting meetings or other activities conflicting with OTA meeting hours is not permitted. Please contact the OTA before scheduling any meetings.

Use of the OTA Name, Insignia or Logotype

The use of the name, insignia, logotype or other identifying marks of the OTA may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of the OTA. The only exception is that exhibitors may reference the Annual Meeting (with date and place) of the OTA on materials associated with the Annual Meeting.

Subletting/Sharing of Booth Space and Badges

Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of the OTA Meetings Manager. There is no sharing of badges allowed.

Dismantling of Exhibits

Dismantling or removing an exhibit or materials including packing literature or products, before the official closing of the exhibit hall is prohibited. Companies in violation of this rule will not be permitted to exhibit at future OTA Annual Conferences.

Space Occupancy

Exhibits must be staffed by qualified individuals who are bona fide employees or representatives of the exhibitor. An exhibitor directly responsible for the conduct and appearance of the exhibitor's employees or agents must be present in the exhibit space during all open hours. An exhibiting company whose booth is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights. The OTA reserves the right to reassign space without notification or refund.

Security

OTA will provide security for the overall exhibit area from the beginning of move-in to the end of move-out, but not for any particular exhibit. However, neither the OTA nor the Colorado Convention Center will be held responsible for the loss or damages to exhibitor property, and urges the exhibitor to exercise precautions to discourage theft.

Damage to Property

Exhibitors will be held responsible for any damage done to the Colorado Convention Center by them, their employees, or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

FDA Compliance

All products that are not FDA approved for a particular use in humans or which are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate signs that indicate the device's FDA clearance status. The following signs should be displayed: *This Device is not cleared by the FDA for distribution in the United States. This Device is intended to be used in the United States as described in the product's labeling (pending review).*

The signs must be easily visible and placed near the devices themselves and on any graphics depicting the device. The exhibitors shall have available at the booth a letter from the FDA, which describes the allowable use status of the product or products. Exhibitors are cautioned about the FDA's prohibition on promoting cleared for marketing devices for unapproved use. For additional information, please visit the FDA website.

Americans with Disability Act

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regard to their booth space, including, but not limited to, wheelchair access provisions.

TERMS AND CONDITIONS

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations.
All products or services exhibited must comply with all state and local regulations.

Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, the OTA may, in its sole discretion, require that the demonstration be limited or canceled.

Indemnification

The Exhibitor agrees to indemnify and hold harmless the OTA, its officers, directors, agents, and employees from any and all claims of liability of third parties arising out of or related to the acts or omissions of the Exhibitor in connection with the Exhibitor's participation in the 2020 Annual Meeting.
The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the OTA and the Colorado Convention Center and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Colorado Convention Center, its employees and agents. Additionally, the Exhibitor acknowledges that neither the OTA nor the Colorado Convention Center carries business interruption and property damage to the Exhibitor's property. The Exhibitor agrees to obtain adequate insurance during the dates of the 2019 Annual Meeting, including move-in and move-out days, and shall be prepared to furnish a **Certificate of Insurance to the OTA, and if requested, to the Colorado Convention Center.**

Insurance

Insurance protection will not be afforded to the exhibitor either by the OTA or the Colorado Convention Center. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least $1 million per occurrence and $1 million per aggregate, against injury to the person and the property of others. Policies shall name the OTA as a named additional insured. Certificates of Insurance shall be furnished to the OTA, by July 1, 2019.

Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control in transit to and from the Colorado Convention Center, during installation and removal, and while it is in the confines of the Colorado Convention Center. Neither the OTA, GES, the Colorado Convention Center nor any other of the officers, directors, agents, or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees. The exhibitor expressly releases the OTA, GES and the Colorado Convention Center, their directors, officers, agents and employees from any such loss, damage, or injury.

Floor Plan

Exhibits will be located in the Colorado Convention Center. Floor plans will be shared during the space selection process.

General Service Contractor

Material handling, drayage, furniture, carpet, extra draperies, labor, telephone, audiovisual equipment, electrical services, and crate storage are available through the decorator. Exhibitor shall be fully responsible for all fees associated with the construction, maintenance, utility, shipping, storage, and use of exhibit. All shipments must be prepaid. Exhibitor Service Kits will be available online from GES services contractor in June. If you have general questions regarding the services provided by GES, please contact:
GES Contact Person: Jeremey A. Yetter
Account Manager, Preferred Properties
Office 801.656.1946 Mobile 801.330.7220
1701 S. 5350 W., Salt Lake City, UT 84104
jyetter@ges.com www.ges.com

Transportation Services

UPS Freight is the official tradeshow carrier. Phone number will be provided in the exhibitor kit.
If you choose to contract with a transportation company other than UPS Freight, GES's ability to solve problems on-site is severely compromised.

Exhibitor Service Kits

The Exhibitor Service Kit contains show information, important dates, and order forms for all show services. This will be available online to all exhibiting companies in May 2019 on the OTA website. All forms should be completed online by GES's deadline September 4, 2019 to ensure adequate labor and equipment for a smooth setup.

Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the OTA Board of Directors and Executive Director. The OTA reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

Warranties

The OTA makes no warranties, either express or implied, as to the availability or suitability of the facilities and the equipment of the conference site.

Policy on Fund Raising, Contributions and Relations with Industry

Please review the Orthopaedic Trauma Association's Policy on Fund Raising, Contributions and Relations with Industry.

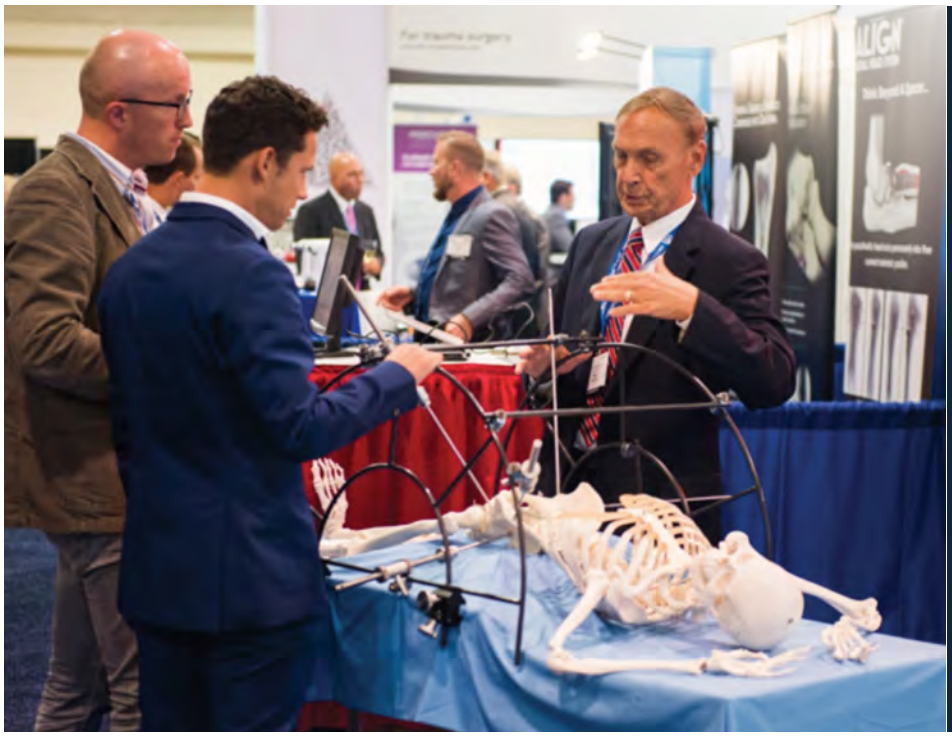


Exhibit & Sponsorship Invitation

OTA

9400 West Higgins Rd, Suite 305
Rosemont, IL 60018
Email ota@ota.org
www.ota.org
847.698.1631

EXHIBITS and MARKETING MANAGER

Jennifer Gangler
847.430.5132

DATES TO REMEMBER

- **April** ~ Online Sponsorship and Booth Selection Opens
- **May** ~ Exhibitor Service Kits Available Online
- **August 12*** ~ Housing List of Names Due
- **August 15** ~ Booth and Office Application Deadline
  ~ Booth and Office Cancellation Deadline
- **September 4** ~ Booth Order Forms Due to GES to receive Discounted Rates
- **September 11** ~ Individual Rep Badge Price increase to $900

*If you have already submitted your sub-block request and your rooms are being held at one of the contracted OTA hotels, please remember that all reservations must be submitted by August 12, 2019. As of August 13, 2019, rooms not assigned will be released, and you will not be able to make any new reservations within your sub-block. Modifications to existing reservations within your sub-block can be made until September 2, 2019.

2019 ANNUAL MEETING PROGRAM COMMITTEE

Program Chair:
Michael J. Gardner MD

Program Co-Chair:
Stephen A. Kottmeier, MD

Committee:
Andrew M. Choo, MD
Brett D. Crist, MD
Gregory J. Della Rocca, MD, PhD, FACS
David J. Hak, MD
Gilbert R. Ortega, MD
David W. Sanders, MD
Gerard P. Slobogean, MD

ORTHOPAEDIC TRAUMA ASSOCIATION

35TH ANNUAL MEETING

DENVER, COLORADO ■ SEPTEMBER 25 - 28 2019