OTA Annual Meeting
September 25-28, 2019
Colorado Convention Center
Denver, CO

ExpoBadge® *Defining the Lead...*

LEAD RETRIEVAL ORDER FORM 💻 Order Online   DISCOUNT DEADLINE: August 23, 2019

ExpoBadge Lead Retrieval Equipment *Equipment descriptions on Page 2*	DISCOUNT	REGULAR	QUANTITY	TOTAL
Handheld Scanners: *(Battery operated scanners; no electricity required)*				
ExpoBadge Ninja	$380	$410		
ExpoBadge Panoptic	$440	$470		
ExpoBadge Panoptic with Printer	$480	$510		
Mobile Application:				
ExpoBadge Lead Retrieval App *(one license)*	$340	$370		
Additional Licenses	$165	$165		
ExpoBadge Extras:				
ExpoBadge Live Literature Link	$250	$250		
Delivery, Setup, and Training	$95	$125		
Personalized Action Codes	$95	$125		
Paper: Additional Roll	$17	$22		
USB Flash Drive	$100	$125		

Federal Tax ID # 20-8676699

Sub Total:

Processing Fee: $15.00

Grand Total:

Company Information

COMPANY	CONTACT	BOOTH #
ADDRESS 1	CITY	ZIP CODE
ADDRESS 2	STATE	COUNTRY
EMAIL	PHONE	ONSITE PHONE

Payment Information *Billing Zip Code Required*
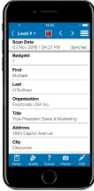
AMERICAN EXPRESS	MASTERCARD	VISA	CHECK
CREDIT CARD #		EXPIRATION DATE	
NAME ON CARD		*BILLING ZIP CODE	

WEBSITE:
www.expobadge.com

🖮 **ONLINE ORDERS:**
OTA 2019

🖷 **FAX ORDERS TO:**
714-632-8345

✉ **MAIL ORDERS TO:**
ExpoBadge, Inc.
1075 N. Tustin St. #6250
Orange, CA 92863, USA

☎ **FOR ASSISTANCE CALL:**
toll free   800-490-9941
+1-714-630-2945

ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

HANDHELD SCANNERS	DETAILS	LEADS FORMAT
ExpoBadge Ninja	The **ExpoBadge Ninja** is a handheld, battery-operated device with a modest design. It features one button with no screen to quickly capture and store your lead data. Your leads will be downloaded and emailed at the close of the show (within 24-48 hours).	Electronic
ExpoBadge Panoptic	The **ExpoBadge Panoptic** is a wireless, handheld, state-of-the-art scanning device (Android), that is the fastest scanner in the market. Uploads lead detail in real-time. Leads can be accessed anytime from ExpoBadge's secure website. Includes an easy-to-use notes option for quickly recording notes specific to each lead. (Requires nightly charging.)	Electronic
Wireless Printer Add-On	Add a Wireless printer to the **ExpoBadge Panoptic** and receive your leads both on paper and electronically!	Paper

MOBILE APP	DETAILS	LEADS FORMAT
	The **ExpoBadge Lead Retrieval App** is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features.	Electronic

EXTRAS	DETAILS
Live Literature Link	Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Live Literature Link.
Delivery, Setup & Training	ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]
USB Flash Drive	Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.

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ExpoBadge®
Defining the Lead...

STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

ADD TO MAILING LIST	HOT LEAD!	PRODUCT B	SCHEDULE DEMONSTRATION
CURRENT CUSTOMER	INQUIRY ONLY	PRODUCT C	SEND LITERATURE
DISTRIBUTOR	INTERESTED BUYER	PRODUCT D	SEND PRICING INFO
HAS PURCHASING AUTHORITY	OEM	PRODUCT E	VAR
HAVE SALES REP CALL	PRODUCT A	PRODUCT F	WANTS PRESENTATION

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead.
Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code.
Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

1	_____	11	_____
2	_____	12	_____
3	_____	13	_____
4	_____	14	_____
5	_____	15	_____
6	_____	16	_____
7	_____	17	_____
8	_____	18	_____
9	_____	19	_____
10	_____	20	_____