

## **Membership Services Council Work Plan & Charges**

### **Membership Committee**

#### **Current Charges & Activities**

1. Active Membership Growth
2. Expansion of Clinical Members - 2nd year of OTA AFA Community Award. Promotes the community trauma doctor; along with the Active. New member luncheon is opportunity for Community based Annual Meeting attendees to be sponsored at luncheon; for not knowing a sponsor in smaller towns had been a concern for interested community applicants.
3. Current Year Fellows - Presence and Membership PPT presentation at Fellows Course. Membership emails to current fellows in July/Feb/ April.
4. Expansion of Advanced Practice Professionals
5. Expansion of International
6. Develop demographics tracking for OTA Members. (areas of clinical and other specialty).

### **Health Policy Committee**

#### **Current Charges & Activities**

1. Develop new policy statements on an ongoing basis as needed; and review existing statements as needed to ensure statements stay relevant and current.
2. Author Health Policy Update in each of the Newsletters
3. Interface with OTA COT Chair in coordination of policy initiatives
4. Development of an OTA HP Fellowship
5. Provide the OTA Membership with relevant HP updates and education via the OTA Annual Meeting, webinars, etc.
6. OTA to use AJRR registry for QCDR. Development of measures to be covered by the EBQVS Committee.

### **Military Committee**

#### **Current Charges & Activities**

1. Maintain a strong military presence in the OTA
2. Be the interface between the OTA and the U.S. Military for humanitarian missions and disaster response.

3. Distinguished Visiting Surgeon Program at Landstuhl Regional Medical Center
4. Create a current listing of active duty military Orthopaedist

## **Public Relations Committee**

### **Current Charges & Activities**

1. Manage and collaborate with Public Relations subcommittees: Newsletter, Website, YOC, Member Services (Member Benefits/Playground Build), Media Relations (PSA/Patient Stories/Media Training), and Social Media
2. Review value and opportunities for OTA support of AAOS (and other) public service announcements.
3. Publish the OTA Newsletter.
4. Integrate Social Media into Association Activities and marketing / PR plan
5. Identify opportunities to educate the public and increase awareness of the burden of musculoskeletal trauma / disease and the role of orthopaedic trauma surgeons
6. Collaborate with OTA committees to publicize accomplishments and new initiatives internally to members.
7. OTA Annual Meeting (AM promotion, PR Reporters, Social Media)

## **Practice Management Committee**

### **Current Charges & Activities**

- 1..Appoint two of its members to be liaison's to the AAOS coding committee and the CPT panel and RUC process.
2. Identify new CPT codes to ensure that these choices will provide member benefit.
3. Participate in the RUC process to identify undervalued trauma codes and work with the AAOS to successfully present these to the RUC on a recurring cycle.
4. Develop educational programming to increase member knowledge about accurate coding of trauma procedures.

5. Identify additional ways to advance knowledge and education about the current management of orthopaedic trauma practice.

## **International Relations Committee**

### **Current Charges & Activities**

1. Identify advances in Orthopaedic Trauma practices outside of North America and incorporate them into our Educational efforts (a) Collaborate with Program Committee in bringing International advances to the Annual Meeting. (b) Procure International technique video for digital library (c) Identify and educate regarding International best practices (d) Review and update the International Forum session.
2. Increase membership from expert traumatologists outside of North America (a) Identify liaisons from select countries or societies (b) International member solicitation (c) Identify Guest Nation or Society.
3. Facilitate International partnership through Academic exchanges (a) Collaboration with Education with digital education (b) Promote OTA participation in external International meetings (c) Offer OTA programs to be delivered by OTA members internationally.

## **Humanitarian Committee**

### **Current Charges & Activities**

1. Promote international humanitarian efforts in Orthopaedic Trauma (a) Collaborate with PR Committee for awareness (b) Recruitment of providers (c) Bringing programs and individuals together
2. Vet international educational and service opportunities for OTA support or endorsement
3. Work within existing infrastructure to assure cost effectiveness