

OTA SPONSORSHIP & SUPPORT OPPORTUNITIES

*Please note: Items that have been sold will not appear online.

EDUCATION GRANTS ^(†COUNTS TOWARDS AWARD LEVELS)

Resident Education[†] \$15,000

Pre-meeting Events[†]

- | | |
|---|---|
| <input type="checkbox"/> Int'l Trauma Care Forum [†] | <input type="checkbox"/> \$5,500 per event or <input type="checkbox"/> \$25,000 for all |
| <input type="checkbox"/> Basic Science Focus Forum [†] | <input type="checkbox"/> NP/PA Course [†] |
| <input type="checkbox"/> Young Practitioners Forum [†] | <input type="checkbox"/> Coding Course [†] |
| | <input type="checkbox"/> Boot Camp [†] |



SPONSORSHIP

Receptions

- | | |
|--|---|
| <input type="checkbox"/> OTA Exhibitors Reception \$5,000 Exclusive Advertiser | <input type="checkbox"/> OTA Welcome Reception \$15,000 Exclusive Advertiser |
| <input type="checkbox"/> Military Reception \$5,000 Exclusive Advertiser | <input type="checkbox"/> International Reception \$5,000 Exclusive Advertiser |
| <input type="checkbox"/> New Member Luncheon \$5,000 Exclusive Advertiser | |

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|---|----------------------------------|----|---|
| <input type="checkbox"/> Refreshment/Lunch Break | <input type="checkbox"/> \$1,500 | or | <input type="checkbox"/> \$5,000 Exclusive Advertiser |
| <input type="checkbox"/> Resident Course Luncheon | <input type="checkbox"/> \$1,500 | or | <input type="checkbox"/> \$5,000 Exclusive Advertiser |
| <input type="checkbox"/> Women Trauma Luncheon | <input type="checkbox"/> \$1,500 | or | <input type="checkbox"/> \$5,000 Exclusive Advertiser |

CORPORATE BRANDING *(Items must be pre-approved by OTA. Prices are exclusive of labor and production)*


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|--|---|---|
| <input type="checkbox"/> OTA Meeting Registration Badge Confirmation | <input type="checkbox"/> Half Page \$2,000 | <input type="checkbox"/> Full Page \$4,000 |
| <input type="checkbox"/> Online Preliminary Program Ad | | |
| <input type="checkbox"/> Quarter Page \$1,500 | <input type="checkbox"/> Half Page (Vertical) \$3,000 | <input type="checkbox"/> Half Page (Horizontal) \$3,000 |
| <input type="checkbox"/> Full Page \$4,500 | <input type="checkbox"/> Full Page (Inside Back Cover) \$6,000 | <input type="checkbox"/> Half Page (Outside Back Cover) \$8,000 |
| <input type="checkbox"/> Program-at-a-Glance Brochure Ad | | |
| <input type="checkbox"/> One page interior \$3,000 | <input type="checkbox"/> Front inside cover \$4,500 | <input type="checkbox"/> Back inside cover \$4,500 |
| <input type="checkbox"/> Back outside cover \$6,000 | | |
| <input type="checkbox"/> Refreshment Package* \$10,000 | <input type="checkbox"/> Table Top Decals* \$4,000 | <input type="checkbox"/> Window Clings* \$5,000 (Limit one set) |
| <input type="checkbox"/> Floor Decal* \$1,000 (Limit four) | <input type="checkbox"/> Water Cooler Insert* \$3,000 (Limit three) | <input type="checkbox"/> Lamp Post Signs* \$4,000 (Limit one set) |
| <input type="checkbox"/> Escalator Cling* \$3,000 (per side) | <input type="checkbox"/> Column Wrap Cling* \$5,000 (Limit one) | <input type="checkbox"/> Gobo Lighting* \$3,000 (per display) |
| <input type="checkbox"/> Banner* \$7,000 (Limit one) | <input type="checkbox"/> Door Hanger/Drop* \$4,000 (Limit one) Indicate Night | <input type="checkbox"/> Hotel Key Cards* \$8,000 |
| <input type="checkbox"/> Stair Clings* \$5,500 | <input type="checkbox"/> Industry Product Theatre \$4,000 (Limit one) | <input type="checkbox"/> Exhibit Hall Aisle Sign* \$2,000 (Limit one) |
| <input type="checkbox"/> Easel Sign* \$1,000 | <input type="checkbox"/> OTA Newsletter Ad (Winter) \$3,000 | <input type="checkbox"/> OTA Newsletter Ad (Spring) \$3,000 |
| <input type="checkbox"/> OTA Newsletter Ad (Summer) \$3,000 | <input type="checkbox"/> OTA Newsletter Ad (Fall) \$3,000 | <input type="checkbox"/> Website Banner Ad (Year round) \$8,000 |
| <input type="checkbox"/> Website Banner Ad (Summer OR Fall) \$4,000 | <input type="checkbox"/> Website Banner Ad (Winter) \$2,000 | <input type="checkbox"/> Website Banner Ad (Spring) \$3,000 |
| <input type="checkbox"/> Pre-Meeting Attendee Mail List \$1,500 | | |

*Client to provide materials.

DIGITAL SIGNAGE

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|---|--|
| <input type="checkbox"/> Wireless Access \$15,000 | <input type="checkbox"/> Video Theatre Banner Ad/On-site Signage \$3,000 |
| <input type="checkbox"/> Mobile App Splash Screen \$5,000 | <input type="checkbox"/> Mobile App Banner Ad \$3,000 |

Please visit the OTA website to select your sponsorship opportunity.

 Orthopaedic Trauma Association
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 Fax: (847)430-5140 web: www.ota.org

Online Booth Selection opens June, 2018.