

Orthopaedic Trauma Association



Promoting
Excellence
through Education
and Research

OTA

MEMBERSHIP

OTA Membership

Why Join OTA?



- Educational Opportunities
- Professional Development and Leadership
- Research Opportunities
- Much more...



May 1st and November 1st Deadline

Apply now to ensure you get member discounted registration to the 2018 OTA Annual Meeting

Founding Members of the Orthopaedic Trauma Association



Drs. Ramon Gustilo,
Edwin Bovill, and
Michael Chapman meet in
San Francisco,
founding
Orthopaedic Trauma Center Study Group (1977)



2018 Membership Counts



Active: 641

Allied Health: 16

Advanced Practice Professionals: 59

Associate: 112

Clinical: 325

Emeritus: 107

International: 268

Research: 18

Candidate: 652 (Candidate 197 & Post
Candidate 455)

Honorary - 2

Total: 2200

International OTA (IOTA) welcomes 12 international societies representing the following countries



❖ Australia

❖ Brazil

❖ China

❖ Germany

❖ The Netherlands

❖ Mexico

❖ Japan

❖ Italy

❖ United States & Canada

❖ United Kingdom

❖ Spain

❖ India

Membership Benefits



Membership Benefits

	ACTIVE	CLINICAL	ASSOCIATE	INTERNATIONAL	ADVANCED PRACTICE PROFESSIONAL	ALLIED HEALTH	RESEARCH	CANDIDATE
Journal of Orthopaedic Trauma (JOT) Subscription	•	•	•	Discounted	Discounted	Discounted	•	Discounted
Deeply Discounted Registration for the OTA Annual Meeting & Educational Offerings	•	•	•	•	•	•	•	•
Eligibility to Apply for OTA Funded Research Grants	•	•	•	•	•	•	•	•
OTA Newsletter "FractureLines"	•	•	•	•	•	•	•	•
Trauma Registry Database	•	•	•	•	•	•	•	•
Opportunity to Conduct Research Surveys	•	•	•	•	•	•	•	•
Access the OTA Members Only Web Page	•	•	•	•	•	•	•	•
Serve on OTA Committees	•	•	•	•	•	•	•	•
Serve as Faculty at OTA Sponsored Courses	•	•	•	•	•	•	•	•
Voting Privileges	•						•	
Serve on BOD and as Committee Chair	•						•	
Membership Dues	\$750	\$650	\$650	\$200	\$150	\$150	\$600	\$100-200*

\$100 - Resident/Fellow Candidate \$200 - Post-fellow Candidate

Being part of the ortho trauma community = priceless!

Member Services



- JOT Discounted Subscription
- Meeting Discounts
- Fellowship Match
- Complimentary Webinars
- Mentor Programs
- Career Resources
- Coding and Practice Management Resources

Online Application

- \$50 Application fee waived for Residents, Fellows, Active Military, citizens from the Netherlands or the IOTA nations (see OTA website for additional details)
- Upload CV
- Upload Photo
- One or 2 Sponsor Forms: needs to be Active or International OTA member; Residency or Fellowship Director (form on OTA website)
- Apply today at <http://ota.org>



Mark Your Calendars!



Pre-Meeting Courses

- Basic Science Focus Forum
- E&M and CPT Coding for Trauma Surgeons
- Ortho Trauma Boot Camp
- International Trauma Forum
- Ortho Trauma for PA's and NP's
- Young Practitioners Forum

October 17 - 20, 2018
Orlando Florida

A promotional poster for the 2018 Annual Meeting. The top left features the OTA logo and name. The top right text reads '2018 ANNUAL MEETING' and 'October 17-20, 2018 Orlando, Florida'. The central image is a night photograph of a large, ornate hotel building with palm trees in the foreground and a body of water reflecting the lights. The bottom right corner contains the text 'Deadline for online abstract submission JANUARY 24, 2018' and '20+ CME'. At the bottom left, it says 'Details at www.ota.org'. A small copyright notice '©Dan Hart Photography Courtesy of Gaylord Hotels' is visible at the bottom left of the hotel image.

OTA ORTHOPAEDIC — TRAUMA — ASSOCIATION

2018 ANNUAL MEETING
October 17-20, 2018
Orlando, Florida

Deadline for
online abstract submission
JANUARY 24, 2018

20+
CME

Details at
www.ota.org

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Upcoming Webinars

No Charge for OTA Members

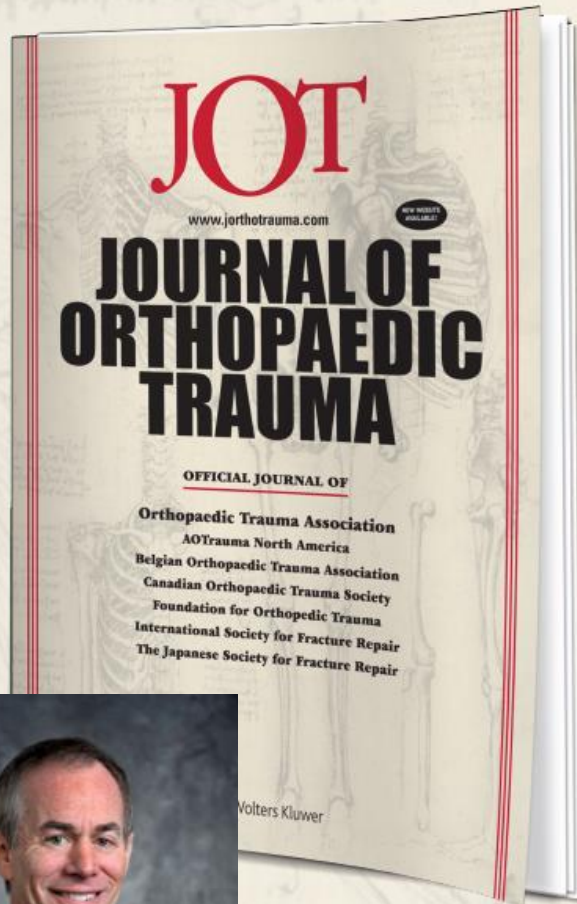
April 24, 2018: Lisfranc Injuries - From the Subtle Ones to the OMGs

- Moderator: Vinod Panchbhavi, MD
- Faculty: Jason Lowe, MD, Toni McLaurin, MD

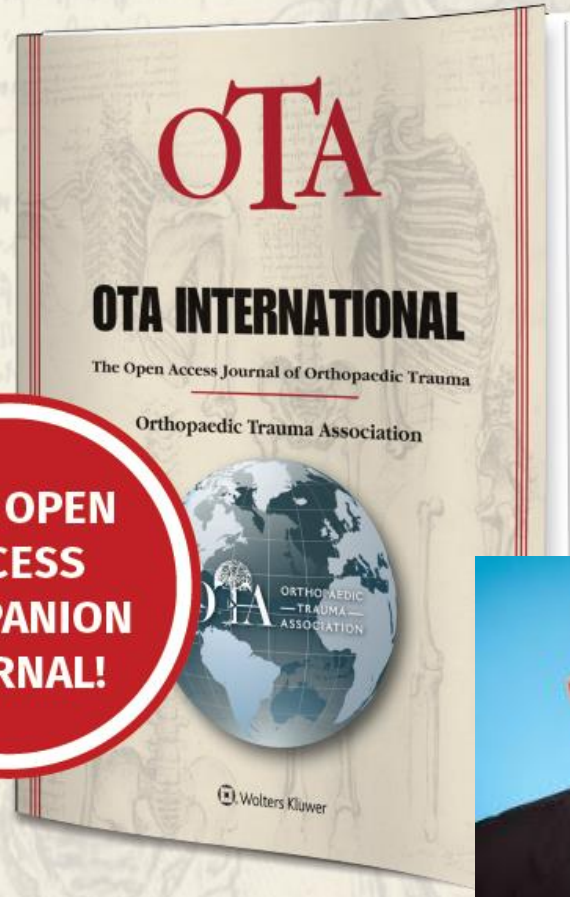
June: Periprosthetic & Interprosthetic Fractures in Stable Components: Fixation Strategies, Tips & Tricks

- Moderator: Toan Le, MD

Official Journals of the OTA



And Introducing ...



**NEW OPEN
ACCESS
COMPANION
JOURNAL!**



Now Open for Submissions at
www.editorialmanager.com/otai

Journal of Orthopaedic Trauma



Where you want it. When you want it. The way you want it.

Features Available on the iPad Edition

Read the full text

Access articles in *JOT* with adjustable text sizing using "pinch and zoom"

Engaging multimedia

View figures, images, surgical videos, and supplemental digital content in large view

Share articles

Email articles to others or post to social media

Easily manage your content

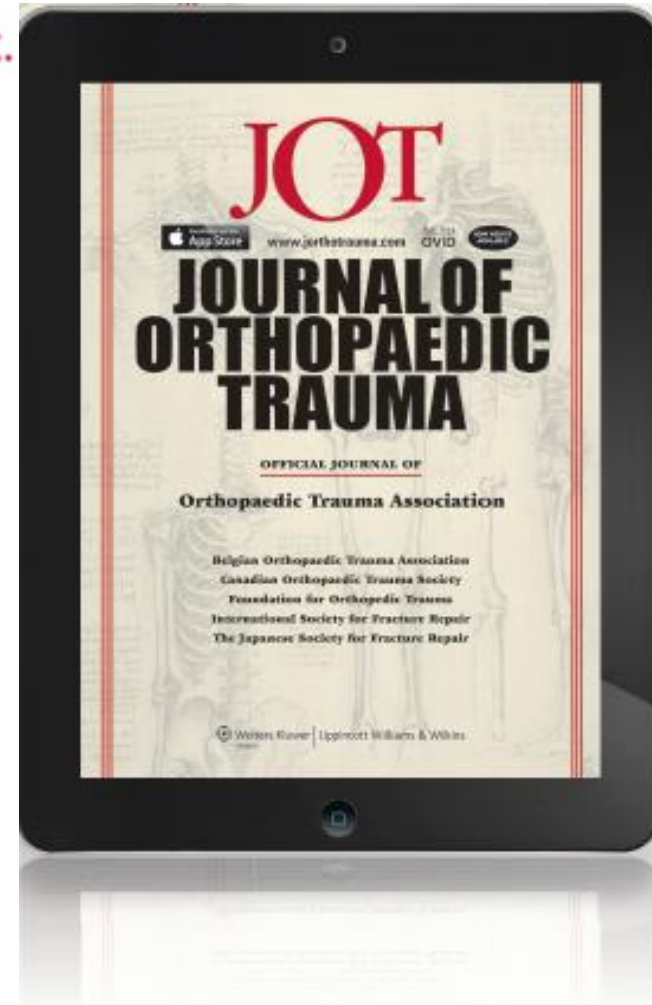
Access recent issues in the iPad library anytime and anywhere you are.
Store downloaded issues; archive the issues you no longer need

Receive new Issue notifications

Convenient notification when a new issue is available

Link to jorthotrauma.com

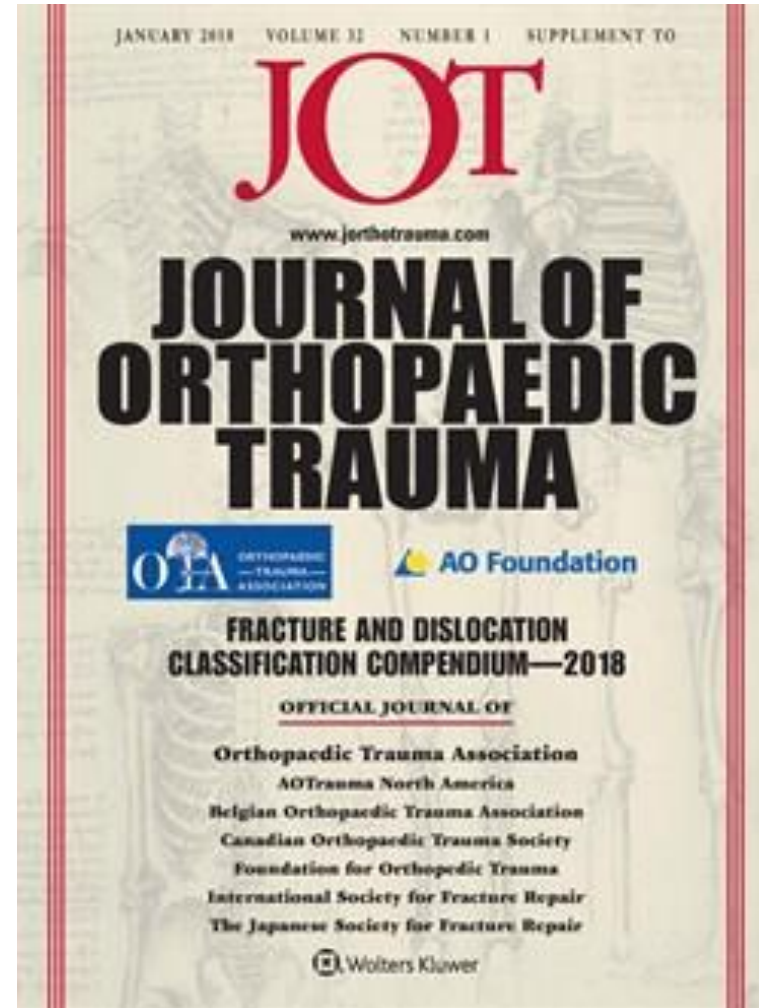
- Browse *JOT*'s archives and save your searches
- Read published ahead-of-print articles
- And more!



New Compendium

OTA/AO Fracture & Dislocation Compendium

Now available at www.ota.org



Overview

The Orthopaedic Trauma Association (OTA) and Wolters Kluwer (WK) have partnered to create an online orthopaedic trauma resource portal, OTA Online Trauma Access.

This online portal will include cutting-edge and comprehensive educational online resources that will reach a world-wide audience including OTA and International OTA Members, and Wolters Kluwer customers (WK is the largest publisher of orthopaedic journals and textbooks).

Launch date: October 2018

OTA Online Trauma Access Content

- *Journal of Orthopaedic Trauma (JOT)*
- *OTA International* (OTA's new open access journal)
- Video Library
- *Rockwood & Green Fractures in Adults/Children*
- *Rockwood & Green Live* (a “living” version of the *Rockwood & Green* textbook, updated online to include new and enhanced information since print)
- *Rockwood & Green On-Call* (a quick reference, bullet point resource based on *Rockwood & Green Text*)
- OTA Orthopaedic Trauma Textbook Series
- OTA Annual Meeting On-Demand
- **Industry Channels showcasing educational and product information**



Orthopaedic Trauma Association

- OTA Ortho Trauma Database: Over 11,000 +
- OTA Membership: Over 2,000 +
- International OTA (IOTA): 12 International Orthopaedic Trauma Society Member Organizations (from: India, China, Brazil, Mexico, Japan, The Netherlands, Germany, United Kingdom, Spain, Italy, Australia)
- Marketing opportunities via AAOS including AAOS Now, AAOS Resident Newsletter, AAOS Website, etc.

Wolters Kluwer

- Ovid serves over 12,500 customers in four key global markets representing a diverse collection of institutions and organizations that span a variety of industries including Medical, Academic, Government, and Corporate
- Ovid sales team supports customers in 186 countries
- Sales team of over 200+ sales reps, supported by dedicated customer support of 60 people across the world, providing support in most languages

Welcome to OTA Online Trauma Access

Subscribe to the full portal and receive full access to all products (Living Textbook, Video Library, JOT and OTA) at a reduced subscription rate. **Become an OTA Member**



Video Library

Visit our web-based portal of streaming video especially for orthopaedic professionals, includes procedures, cases, lectures, conference proceedings and industry content.

Proceedures & Techniques

Conferences

Industries



Digital Textbook

View updated multimedia from Rockwood, Green and Wilkins Fractures in Adults and Children. Available to members, individual subscribers, and institutions.

View Adult Edition

View Children Edition

Industry Channels



Video Title Goes Here

Sponsored by
WRIGHT



Video Title Goes Here

Sponsored by
Smith & Nephew



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Sponsored by
Zimmer



Journal of
Orthopaedic
Trauma



OTA
International
Journal



New OTA
Orthopaedic
Trauma
References



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< Industry Channels

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FEATURED VIDEO

Video Title Goes Here

11/12/2017

PRODUCTS & TECHNIQUE GUIDES

EDUCATION

RESOURCES

Filter Results

Format

- Video (235)
- Non Video (24)



Video Title Goes Here
Sponsored by DePuy Synthes



Techniques Guide Name
Sponsored by DePuy Synthes



Product Name
Sponsored by DePuy Synthes



Video Title Goes Here
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Techniques Guide Name
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Video Title Goes Here
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Product Name
Sponsored by DePuy Synthes



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OTA Online Industry Channel Page

JOURNALS

TEXTBOOK, VIDEOS & GUIDES

INDUSTRY PARTNERS

Modify your search

Format

- Video (235)
- Resources (24)

Procedures & Techniques

- Upper Extremity
- Lower Extremity
- Pelvis/Acetabulum/Ribs
- Miscellaneous Techniques
- Pediatric Techniques

Industry Partner

- DePuy Synthes
- Globus
- Medtronic
- Smith & Nephew
- Stryker
- Wright
- Zimmer

Date

From

dd/mm/yyyy



To

dd/mm/yyyy



APPLY

1-20 of 452 results for

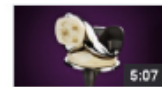
knee

Sort By Relevance ▾

VIDEO

[Example Video about the Knee brace](#)

Sponsored by Wright



5:07

VIDEO

[Knee brace](#)

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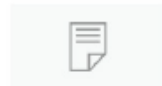


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TECHNIQUES GUIDE

[Knee brace installation](#)

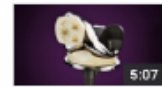
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VIDEO

[Example Video about the Knee brace](#)

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5:07

PRODUCT

[Knee brace](#)

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TECHNIQUES GUIDE

[Knee brace installation](#)

Sponsored by Wright



VIDEO

[Example Video about the Knee brace](#)

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Industry Search by Topic



Industry Channel Annual Fees

Tier 1 Channel:
\$225k / \$200k *

Tier 2 Channel:
\$125k / \$100k *

Tier 3 Channel:
\$75k / \$65k *

** Discounted OTA Donor Pricing*

Discounted offer to OTA Donor Gold Level and Higher

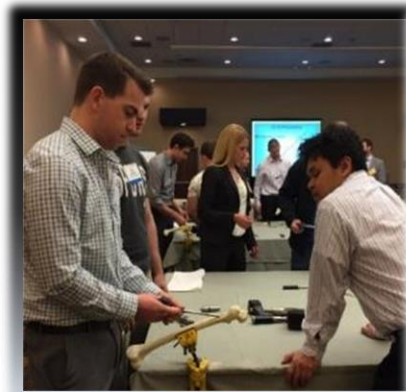
50% discount for year 1 with a 3 year pledge, plus complimentary content inclusion for October - December 2018 content launch

	Tier 1	Tier 2	Tier 3
3 dedicated company webpages and content links from the navigation bar for: <ul style="list-style-type: none"> • Education • Products & Techniques • Resources 	✓	✓	1 webpage
Broad audience reach via the Orthopaedic Trauma Society & Wolters Kluwer	✓	✓	✓
Industry content included & displayed in keyword/topic search via OTAonline and the OTA website	✓	✓	✓
Company marketing call-out box with graphics on OTAonline homepage <i>* see example on next page</i>	✓	✓	✓
Company content dropdown link included on both OTAonline and OTA website navigation bars	✓	✓	✓
Top level placement of company on homepage and navigation bar; double sized call-out box <i>* see example on next page</i>	✓		
Content specific ads (keywords provided by company for content tagging). Ads will display to target audience, analytics be provided	5	2	
1 complimentary industry technology theatre session in the OTA Annual Meeting exhibit hall during unopposed lunch break time (session marketed in the OTA program)	✓		
OTAonline industry videos included in the OTA Annual Meeting video theatre	5	2	
OTAonline industry content marketed at the OTA Annual Meeting via various marketing opportunities	✓	✓	✓

Education

Upcoming Resident Educational Opportunities

- Advanced Course
- Fellow Course
- Basic Science Focus Forum
- E&M and CPT Coding for Trauma Surgeons
- Ortho Trauma Boot Camp
- Webinars



Resident Resources

Education

- 2016 OTA Annual Meeting
- 2017 Specialty Day Meetings and Courses
- Online Education
- ▶ Resident Resources

Resident Resources

Core Curriculum Lectures Version III - This syllabus of lectures written and edited by the membership, should be used to support comprehensive orthopaedic trauma resident education.

A collection of lectures, written and edited by the membership, to support comprehensive orthopaedic trauma resident education.

Lecture presentation topics include:

- Disaster Preparedness and Response
- General
- Upper Extremity
- Lower Extremity
- Pelvis and Acetabulum
- Spine
- Pediatrics



Mentor Program

- ❖ Guidance to resident OTA members involved in research.
- ❖ Research Mentors have varying degrees of expertise in many different areas of specialization.
 - Confidentially review manuscripts
 - Confidentially review grant proposals
 - Offer advice/answer specific questions via phone or e-mail
 - Host scientists for short periods of time (e.g., days to weeks) to teach specific techniques or approaches

Member Research Grants



OTA offers the following research grant opportunities:

- Resident Grants offered twice a year.
(application open – deadline June 11, 2018)
- OTA Member Full Grant
- OTA International Member Full Grant
- OTA/AOTNA Joint Member Full Grant offered every other year.

Resident Member Research Grants



OTA Resident Grant Pre-proposal

- Application Opens: April 15, 2018
- Deadline: June 11, 2018



Surgeon/First Responder Resources

WHAT'S YOUR ROLE IN A DISASTER?



ota.org/getprepared

BREAKING NEWS

DISASTERS CAN STRIKE ANYTIME, ANYWHERE



The Orthopaedic Trauma Association encourages you to view
ota.org/getprepared for disaster planning information.

Public Disaster Response Resources

ARE YOU PREPARED?



ota.org/getprepared

FEMA Resources - Ready.gov

BREAKING NEWS

DISASTERS CAN STRIKE ANYTIME, ANYWHERE



The Orthopaedic Trauma Association encourages you to view
ota.org/getprepared for disaster planning information.

2018 Annual Meeting Video Showcase

- Submit now to be considered for the 2018 Annual Meeting Showcase
- Submit a video of new or evolving techniques
- Viewers Choice Award winner chosen from accepted submissions



Submission Deadline: May 31, 2018

2017 Video Showcase Viewer's Choice Award



Pre-Operative Planning for Percutaneous Transiliac, Transsacral Screws

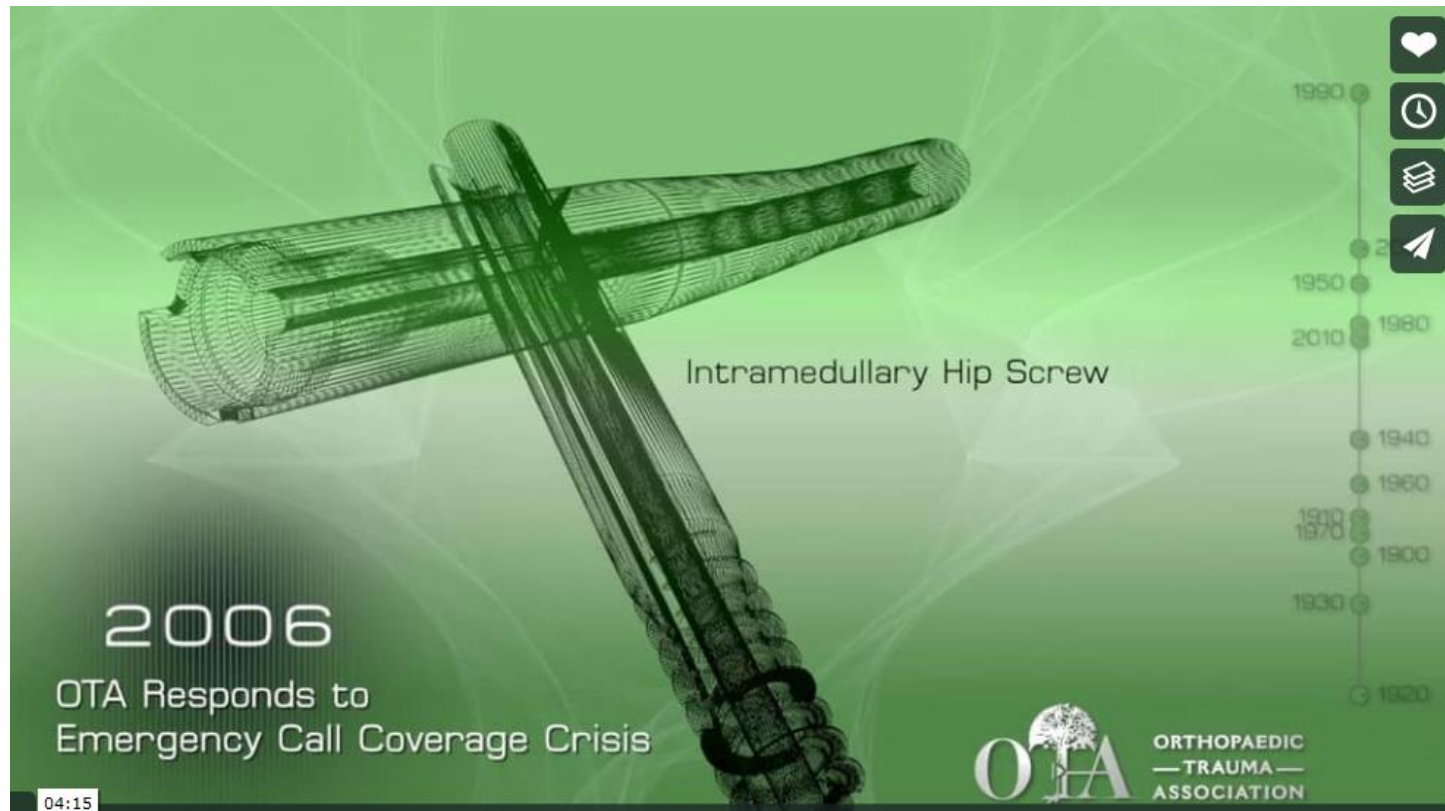
Laura Blum, MD and Mark Hake, MD

University of Michigan, Department of Orthopaedic Surgery



30th Anniversary Video

Explores the history of the Orthopaedic Trauma Association



04:15