



Own the Bone[®] Fact Sheet

In 2009, the American Orthopaedic Association (AOA) launched Own the Bone, a quality improvement program that provides support and tools to enable hospitals, medical centers, clinics and practices to:

- Implement a *fracture liaison service (FLS) model of care/secondary fracture prevention program*.
- *Identify, evaluate, and treat* fragility fracture patients age 50+ at risk of osteoporosis.
- *Coordinate patient care* among different specialties and physicians.
- *Immediately quantify improvements* in patient care and follow-up.
- *Positively impact post-fracture diagnosis and treatment*.

Through its clinically-proven, web-based patient registry and 10 prevention measures, Own the Bone seeks to:

- *Close the gap* documented in the RAND and NCQA studies as it applies to physician treatment recommendations.
- *Change physician and patient behavior* to reduce the incidence of future fractures.

Own the Bone works by:

- *Identifying patients* aged 50+ presenting with a fragility/osteoporotic fracture.
- *Screening, educating, and treating* patients as appropriate.
- *Entering patient information* into a web-based quality initiative registry.
- *Following up* with patients within 60 to 90 days.

Own the Bone subscribers are provided with:

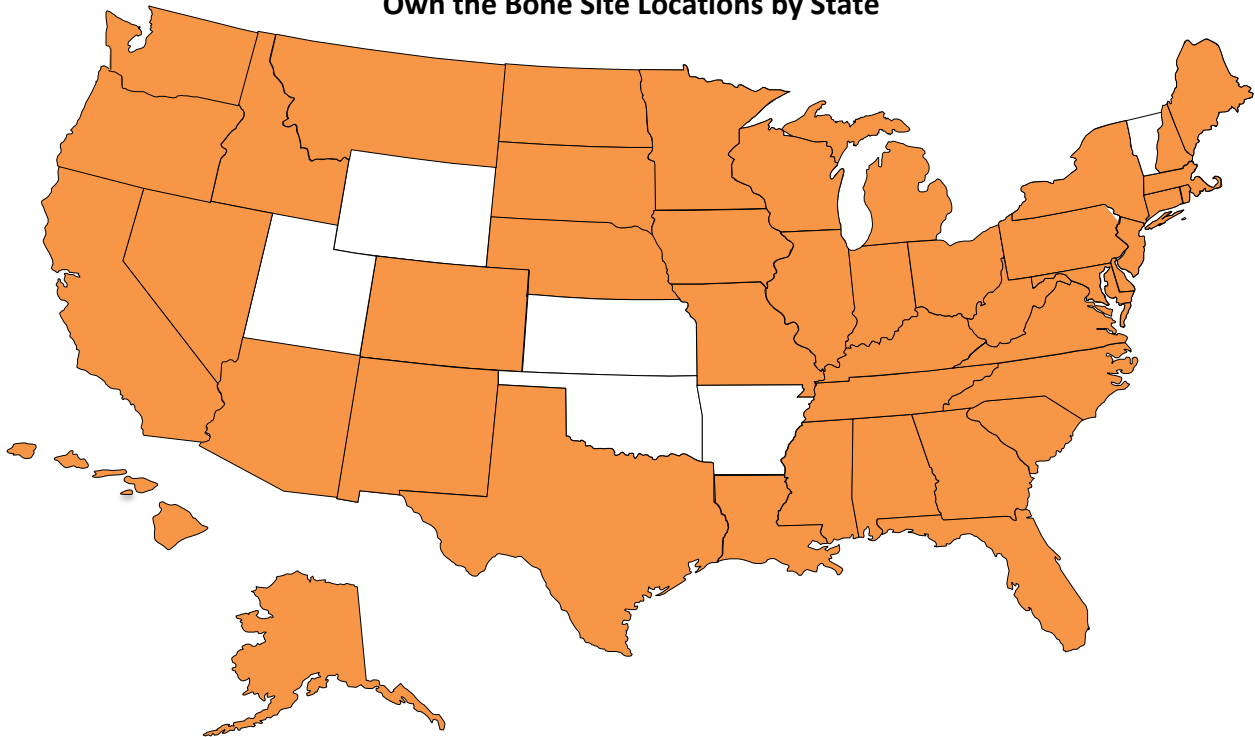
- Comprehensive *start-up materials* to simplify program implementation
- Access to a national Web-based registry, with reporting and *benchmarking capabilities*
- Patient and physician *education tools and best practice materials*
- System generated *patient and physician letters*
- Public relations tools and national *recognition opportunities*
- Web-based training
- E-newsletters

Own the Bone is guided by nationally-recognized bone health experts in orthopaedic surgery, endocrinology, rheumatology, women's and family health, and gerontology.

Own the Bone has:

- Been implemented by more than **130 sites** in **44 states and the District of Columbia**
- Recorded post-fracture bone health care of more than **11,000 patients**.
- Shown **positive results in compliance** with the ten program measures at current sites.

Own the Bone Site Locations by State



Own the Bone Implementer Compliance with Measures (Data through Second Quarter 2013)

