

OTA SPONSORSHIP & SUPPORT OPPORTUNITIES



**Please note: Items that have been sold will not appear online.*

➔ Reserve Online Corporate Advertising Opportunities [here](#)

EDUCATION GRANTS ^(†COUNTS TOWARDS AWARD LEVELS)

Resident Education† \$15,000

Pre-meeting Events†

Int'l Trauma Care Forum†

Basic Science Focus Forum†

\$5,500 per event or \$25,000 for all

NP/PA Course†

Coding Course†

Young Practitioners Forum†

Boot Camp†

SPONSORSHIP

**Client to provide materials.*

Receptions

OTA Welcome Reception \$25,000 Exclusive Advertiser

Military Reception \$5,000 Exclusive Advertiser

New Member Reception \$5,000 Exclusive Advertiser

International Reception \$5,000 Exclusive Advertiser

Refreshment/Lunch Break

\$1,500

or

\$5,000 Exclusive Advertiser

Resident Course Luncheon

\$1,500

or

\$5,000 Exclusive Advertiser

Women Trauma Luncheon

\$1,500

or

\$5,000 Exclusive Advertiser

CORPORATE BRANDING *(Items must be pre-approved by OTA. Prices are exclusive of labor and production)*

OTA Meeting Registration Badge Confirmation

Half Page \$2,000

Full Page \$4,000

Preliminary Program Ad

Quarter Page \$1,500

Full Page \$4,500

Half Page (Vertical) \$3,000

Full Page (Inside Back Cover) \$6,000

Half Page (Horizontal) \$3,000

Half Page (Outside Back Cover) \$8,000

Program-at-a-Glance Brochure Ad

One page interior \$3,000

Front inside cover \$4,500

Back inside cover \$4,500

Back outside cover \$6,000

Java Sleeves* \$3,000

Napkins* \$3,000

Refreshment Plates* \$3,000

Table Top Decals* \$4,000

'Make It Stick' Clings* \$5,000 (Limit one set)

Elevator Cling* \$2,000

Escalator Cling* \$2,000 (Exhib. Level)

Escalator Cling* \$1,000

Column Wrap Cling* \$5,000 (Limit one)

Gobo Lighting* \$3,000 per display

Banner* \$7,000 (Limit one)

Door Hanger/Drop* \$4,000

Hotel Key Cards* \$8,000

Stair Clings* \$5,000

Industry Product Theatre \$4,000 (Limit one) (Limit one) Indicate Night

Exhibit Hall Aisle Sign* \$2,000 (Limit one)

OTA Newsletter Ad (Year round) \$6,000

OTA Newsletter Ad (Fall only) \$3,000

Website Banner Ad (Year round) \$8,000

Website Banner Ad (Summer OR Fall) \$3,000

Website Banner Ad (Winter OR Spring) \$2,000

Easel Sign* \$1,000

Pre-Meeting Attendee Mail List \$1,000

DIGITAL SIGNAGE

Wireless Access \$15,000

Video Theatre Banner Ad/On-site Signage \$3,000

Mobile App Splash Screen \$5,000

Mobile App Banner Ad \$3,000

Digital Monitor Advertisements*

Room Signs (Outside Resident Courses) \$5,000 (Exclusive)

Pre-Function Signs \$4,000 (Limit two)

Entrance Signs (Burrard) \$3,000/day/loop or \$7,000/day (3 loop Exclusive)

Entrance Signs (Thurlow or Canada) \$2,000/day/loop or \$5,000/day (3 loop Exclusive)

\$2,000/day/loop or \$5,000/day (3 loop Exclusive)

Selection of Sponsorship and Support can only be made via this [link](#).



Orthopaedic Trauma Association

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Online Booth Selection opens June 1, 2017.