



Gaylord
★ NATIONAL HARBOR ★
Maryland



2016 EXHIBITOR PROSPECTUS

OTA 2016
ANNUAL
MEETING

October 5-8



Thursday, October 6th
Morning Move-In
Hall Opens 2:30 PM

Saturday, October 8th
Hall Closes 1:30 PM

Preliminary program, housing and
registration available in June
www.OTA.org

Dear Prospective Exhibitor:

We encourage you to exhibit at the Orthopaedic Trauma Association's 2016 Annual Meeting. The Annual Meeting is an outstanding opportunity to support the world's premier society dedicated to the scientific and educational advancement of musculoskeletal trauma care. This year's meeting, our 32nd, will be held at the Gaylord National Harbor in National Harbor, Maryland. Given our common goals to provide the best possible care for patients with musculoskeletal injuries, the OTA and our industry partners benefit from their collaboration and the information disseminated at the Annual Meeting. Industry support is critical to achieve these goals.

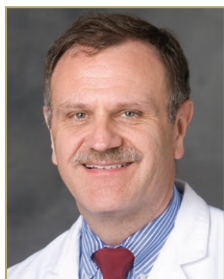
Here are a few ways industry can contribute:

- Educational Grants (counts toward donor levels)
- Industry Session / Product Theatre
- Corporate Branding

We hope you will consider supporting the OTA in 2016. More information about how to contribute and participate at the 2016 OTA Annual Meeting can be found on our website www.ota.org.

We look forward to seeing you in National Harbor!

Steven A. Olson, MD
OTA 2016 President



Robert V. O'Toole, MD
Annual Meeting Program Chair



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Location

- ◆ Exhibit Hall –
Prince George's Exhibit Hall D/E,
Gaylord National Harbor
- ◆ General Session –
Potomac Ballroom ABCD,
Gaylord National Harbor

For More Information

Visit www.ota.org or contact:
Orthopaedic Trauma Association
9400 W. Higgins Road, Suite 305
Rosemont, IL 60018-4975
Phone: 847-698-1631
Fax: 847-430-5140
E-mail: ota@ota.org

CORPORATE EXPOSITION INFORMATION

Physician Attendance

2015	San Diego	1,356
2014	Tampa, FL	1,343
2013	Phoenix, AZ	1,258

Booth Fees

- ◆ 10' x 10' Exhibit Booth ~ \$3,700 USD
- ◆ 2 comp badges per 10' x 10' booth.
- ◆ Additional Reps ~ \$750 USD
- ◆ Booth cancellation fee ~ \$500 USD.
Send in writing by September 1.
Absolutely no booth refunds after September 1.

Booth Office Fees

Secure a 10x10 or 10x20 hard wall office on the OTA show floor. Bring leads from the chaos of your booth to the peace and quiet of your exhibit show office. Additional fees apply for carpet, furniture and branding.

- ◆ 10' x 10' Office ~ \$5,000 USD
- ◆ Office cancellation fee ~ \$500 USD.
Send in writing by September 1.
Absolutely no office refunds after September 1.

Booth and office fees must be received in FULL along with completed application to reserve your exhibit booth and/or office space.

Assignment of Space

- ◆ Booth and office space will be chosen on a first-come, first-served basis; grant donor level will determine priority.
- ◆ Assigned booths are subject to change pending final Fire Marshall approval.
- ◆ Receipt of full payment is necessary to reserve space.

Schedule

Exhibit Hall Hours

Thursday, October 6: 2:30 PM–6:30 PM
Meeting attendees will be available during the afternoon break.

Friday, October 7: 7:00 AM–10:00 AM
12:15 PM–1:15 PM
3:30 PM–6:15 PM

Meeting attendees will be available from 7 am until end of morning break, at lunch, and from start of afternoon break until end of day.

Saturday, October 8: 7:00 AM–11:00 AM
12:30 PM–1:30 PM

Meeting attendees will be available from 7 am until end of morning break and at lunch.

Move in & Set up

Thursday, October 6
7:00 AM –2:00 PM

Badge Pick Up

Wednesday-Friday: 6:15 AM–5:00 PM;
Saturday: 6:15 AM–1:00 PM

Dismantle

Booth breakdown is not permitted until after the lunch break on Saturday, October 8th at 1:30 pm.
See terms and conditions on page 13.

Registration and Badge Fees

All representatives of exhibiting companies must register and wear the official exhibitor's badge for admission to and while in the exhibit hall. One-day passes are available on-site at \$300 per day.

Each representative registration includes:

- ◆ Admission to the Annual Meeting Scientific Sessions (No Skill Labs)
- ◆ Welcome Reception (Thursday night)
- ◆ Lunches and breaks
- ◆ Final program

Representatives are invited to attend the pre-meeting courses at an additional charge and must register online at www.ota.org.

Once your booth space has been confirmed, the OTA will contact you with representative registration information.

Important Deadline Dates

- ◆ **August 15 ~ Housing**
Housing list of names due to Conference Direct (name changes until September 11)
- ◆ **September 1 ~ Booth and Office Cancellation**
Booth Cancellation Deadline
- ◆ **September 15 ~ Registration**
Individual Rep Registration Deadline
Registrations after this date will be handled on-site.
- ◆ **September 16 ~ Booth Order Forms for EES/Goben**

CORPORATE EXPOSITION INFORMATION

Rep Badge Only

Companies interested in purchasing individual rep badges only (without a booth), will need to contact the OTA directly. The cost per badge is \$750.

Ancillary Meetings / Receptions

These events should not overlap any OTA related activities. This includes all scientific sessions as well as the Welcome Reception on Thursday, October 6. Complete the [affiliate meeting request form](#) and submit online. Contact Paul Hiller when complete (hiller@ota.org).

Housing Information

Hotel reservations must be made thru the OTA Housing Bureau, ConferenceDirect:
email: ota@conferencedirect.com
phone: (877)632-8165
(M-F: 8:30 AM - 9:00 PM EST)

Gaylord National Harbor

Standard Rooms - OTA Rates:
Single/Double = \$255 +tax
Triple = \$274 +tax
Quad or Atrium view = \$294 +tax

Please wait until you receive your Housing Form to make your hotel reservations.

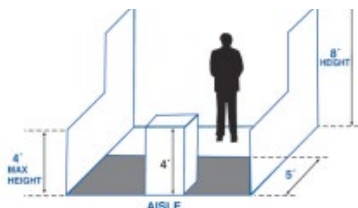
Decorator/Official Services Contractor

Eddy Exhibition Services/Goben.
EES: (407)257-9227 (9:00 AM - 4:00 PM EST)
JEddy@EddyExhibitionServices.com or
Goben: (407)872-2223 (9:00 AM - 4:00 PM EST)

- ◆ Material handling, drayage, furniture, extra draperies, labor and storage are available.
- ◆ Exhibitor kits will be provided online to all confirmed exhibit companies by July 1.

Booth Construction

- ◆ Standard booth construction = (one) 10' x 10' exhibit booth, show color blue draperies 8' high in back and 3' high on the sides. Additional furnishings will be outlined in the exhibitor kit.



- ◆ Ceiling Height is 22 feet, with 50% visibility so as not to obstruct the view of other booths.
- ◆ Island booths should have access in and out on all four sides.
- ◆ Hanging signs/banners may not exceed the perimeter or height of the assigned space. Attachment to exhibit hall beams must be rigged by PSAV. Advance rigging order is mandatory. Forms are included in the exhibitor kit.

Electrical Needs & Rigging

Electricity and rigging are solely handled by designated show representative and **MUST** be pre-ordered. Forms are included in the exhibitor kit.

Sales Lead Retrieval

Please visit the OTA website for the order form.



**2016 OTA
ANNUAL
MEETING
and
EXHIBITS**
October 5 - 8



★ NATIONAL HARBOR ★

Exhibitor Booth and Office Application

Name of Company (To be listed in Program exactly as shown)

Address

City State Zip Code Country

Company Contact Person Title

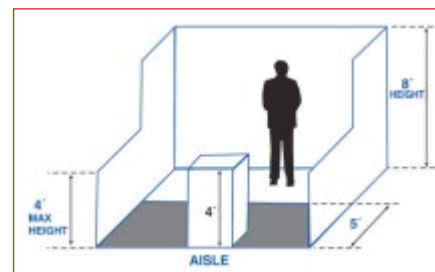
Phone Number Fax Number e-mail address

10' x 10' Booths @ \$3,700
Requested (No Limit) _____ USD each = _____ **Total \$** _____

10' x 10' Offices @ \$5,000
Requested (Limit 2) _____ USD each = _____ **Total \$** _____

Method of Payment:

☐ Check # _____ (US funds only) ☐ MasterCard ☐ Visa ☐ AMEX



Cardholder Name (Please Print)

Card Number CW/CVC Code Expiration Date

Cardholder Signature

☐ I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all the policies, rules, and regulations contained in the Orthopaedic Trauma Association prospectus, and all policies, rules, and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

Signature of Authorizing Officer, Title

Date

REGISTER ONLINE,
Fax, Email or mail to:



Orthopaedic Trauma Association
9400 W. Higgins Road, Suite 305, Rosemont, IL 60018
Phone: (847)698-1631 Fax: (847)430-5140
e-mail: ota@ota.org web: www.ota.org

Booth space is assigned on a first come, first served basis.

Booth cancellations must be received in writing by September 1, 2016 and are subject to a \$500 cancellation fee.

After September 1, no refunds will be given.

2015 TOP LEVEL DONORS



The Orthopaedic Trauma Association gratefully acknowledges 2015 Research and Education Donors. The continued success and increased impact of the Orthopaedic Trauma Association's research and education effort is dependent upon foundation and industry support. The OTA expresses sincere appreciation to these contributors for their generous financial support.

Platinum Award Donor (\$150,000 - \$249,999)



DePuy Synthes

COMPANIES OF Johnson & Johnson



smith&nephew

Gold Award Donors (\$100,000 - \$149,999)

stryker®



ZIMMER BIOMET

Silver Award Donors (\$75,000 - \$99,999)



CardinalHealth

Bronze Award Donors (\$50,000 - \$74,999)



Sponsor Award Donors (\$5,000 - \$24,999)



bioventus™



pfs med^{INC}
Exceeding Orthopaedic Trauma Standards Since 1993

RESEARCH & EDUCATION AWARD LEVELS

2016 OTA Research & Education Award

Diamond Award

\$250,000 and above

Platinum Award

\$150,000 - \$249,999

Gold Award

\$100,000 - \$149,999

Silver Award

\$75,000 - \$99,999

Bronze Award

\$50,000 - \$74,999

Copper Award

\$25,000 - \$49,999

Sponsor Award

\$5,000 - \$24,999

Acknowledgments

	Diamond	Platinum	Gold	Silver	Bronze	Copper	Sponsor
• OTA Diamond Award lapel pins	X						
• Website banner on the OTA Annual Meeting webpage	X						
• Two (2) complimentary badges to attend the OTA Specialty Day Meeting	X						
• Ten (10) complimentary badges to attend OTA Annual Meeting Pre-meeting Courses	X	X					
• Company Representatives invited to meet with the OTA Presidential Line during the OTA Annual Meeting	X	X	X				
• Opportunity to support labs at the Annual Meeting and courses	X	X	X	X			
• Award sign placed in donor booth	X	X	X	X	X		
• Invitation to support and participate at OTA Resident and Fellows Courses with table top exhibit space	X	X	X	X	X	X	
• Opportunity to purchase multiple booth spaces	X	X	X	X	X	X	X
• Research grant support credited to OTA grants; investigators requested to acknowledge corporate advertiser in resulting publications	X	X	X	X	X	X	X
• Recognition on OTA Website	X	X	X	X	X	X	X
• Donor award ribbons distributed at the Annual Meeting	X	X	X	X	X	X	X
• Acknowledgment printed in the Annual Meeting Program, Specialty Day Program and course programs	X	X	X	X	X	X	X
• Sign acknowledging donors prominently located at meeting and courses	X	X	X	X	X	X	X
• Presentation of a donor award plaque at Annual Meeting General Session	X	X	X	X	X	X	X
• Recognition at OTA meetings	X	X	X	X	X	X	X

2015 EXHIBITORS

OTA acknowledges the following companies that exhibited at the 2015 Annual Meeting



Aap Implantate AG
Acumed
Advanced Orthopaedic Solutions
Advent Orthopaedics
AO Trauma North America
Arthrex Inc.
Augmented Reality Systems, Inc
BioAccess, Inc
Biocomposites Inc.
Bionova Medical, Inc.
Bioventus LLC
Bone Foam Inc.
Breg, Inc.
Carbofix Orthopedics, Inc.
Carestream Health
CFI Medical
Citieffe Inc.
Conventus Orthopaedics
Depuy Synthes
DJO, Inc.
ECA Medical
Ellipse Technologies Inc
Enova Illumination
FX Devices
Gauthier Biomedical, Inc.

Halyard Health
Inion Inc
Innomed Inc.
Innovision, Inc.
International Instruments
Invibio
Invuity Inc
ITS. USA
KCI, An Acelity Company
Lilly USA, LLC.
Mallinckrodt
Medartis
Medtronic Spinal and Biologics
Microware Precision Co Ltd
Mizuho OSI
New Clip Technics
Oberd
Orthofix
Orthogrid Systems, LLC
Pacific Instruments
Pacira Pharmaceuticals
PFS Med, Inc
Quintus Composites
Sawbones/Pacific Research Labs
Sectra

Si-Bone, Inc.
Siemens Medical Solutions USA
Skeletal Dynamics
Skeletal Kinetics
Smith & Nephew, Inc.
Stabiliz Orthopaedics
Starr Frame LLC
Stryker
Synergy Surgicalists
The Journal of Bone & Joint Surgery
The Orthopaedic Implant Company
TriMed, Inc.
Truemed Group, LLC
Vivorte, Inc.
Whale Imaging
Wolters Kluwer Health | Lippincott
Williams & Wilkins
Wound Care Technologies, Inc.
Wright Medical Technology
X-Bolt Orthopaedics
Ziehm Imaging
Zimmer Biomet
Zyga Technology, Inc.

INDUSTRY SESSIONS/ PRODUCT THEATRES



**LIMITED
AVAILABILITY!**

THREE SEPARATE INDUSTRY SESSION OPPORTUNITIES OFFERED!

☐ Date: **Wednesday, October 5**

Time: **6:30 pm - 8:00 pm**

Fee: **\$7,000**

☐ Date: **Thursday, October 6**

Time: **11:15 am - 12:45 pm**

Fee: **\$14,000**

☐ Date: **Friday, October 7**

Time: **6:30 pm - 8:00 pm**

Fee: **\$7,000**

This is your opportunity to showcase products, demonstrate techniques or present research to a captive audience at the 2016 OTA Annual Meeting. OTA does not provide CME.

Benefits:

- ◆ Meeting Room
- ◆ Advertised in Annual Meeting Program - Deadline: May 25, 2016
- ◆ Description on OTA Website
- ◆ E-Communication to Attendees
- ◆ On-site Signage
- ◆ OTA-Provided Lunch (Thursday lunch sessions only)
- ◆ Pre-Registration Session Attendee List
- ◆ Complimentary On-site Lead Retrieval Scanner



Advertising Company Responsible For:

- ◆ Agenda
- ◆ Faculty / Speaker Commitment
- ◆ Room Set-Up
- ◆ A/V Set-Up and Costs

**Sessions will sell fast and
space is limited.**

**Return this form to OTA
to secure your session.**

CORPORATE ADVERTISING OPPORTUNITIES

Educational Grants

—COUNTS TOWARDS AWARD LEVELS—

☐ Resident Education

\$15,000

Educational scholarships (given to residents interviewing for trauma fellowship at the meeting) to attend either the Annual Meeting or the Residents Comprehensive Fracture Course at a discounted rate.

Company name will appear on all resident interview room signage

☐ Pre-meeting Events

\$5,500 per event or
\$25,000 for all

- ☐ Int'l Trauma Care Forum
- ☐ Masters Level Coding Course
- ☐ Grant Writing Workshop
- ☐ Basic Science Focus Forum
- ☐ Young Practitioners Forum
- ☐ NP/PA Course
- ☐ Boot Camp

—DOES NOT COUNT TOWARDS
AWARD LEVELS—

Sign thanking company for support will be displayed at functions below:

☐ Refreshment/Lunch Break

☐ \$1,500 or
☐ \$5,000 Exclusive Advertiser

☐ Resident Course Lunch

☐ \$1,500 or
☐ \$5,000 Exclusive Advertiser

☐ Women in Orthopaedic Trauma Luncheon

☐ \$1,500 or
☐ \$5,000 Exclusive Advertiser

*Client to provide materials.

Corporate Branding

Items must be pre-approved by OTA.
Pricing excludes production and installation.
Advertiser is responsible for all fees.

☐ One page ad in Program-at-a-Glance Brochure

- ☐ Interior Page \$3,000
- ☐ Front inside cover \$4,500
- ☐ Back inside cover \$4,500
- ☐ Back outside cover \$6,000

☐ One page ad in Video Theatre Directory

- ☐ Interior Page \$3,000
- ☐ Front inside cover \$4,500
- ☐ Back inside cover \$4,500
- ☐ Back outside cover \$6,000

☐ Java Sleeves*

\$3,000 ea
Your logo or
message on java
sleeves.



☐ Napkins*

\$3,000 ea
Your logo or
message on napkins.

☐ Refreshment Plates*

\$3,000 ea
Your logo or
message refreshment plates.



Corporate Branding, continued

☐ Table Top Decals & Signage*

\$4,000

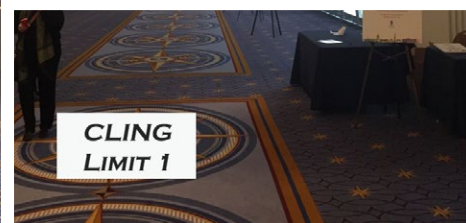
Display your message or logo with table top clings on ten (10) table tops. High boys will be provided at registration and throughout the exhibit hall.



☐ Clings

\$5,000

(Limit one set of three per company)
Display your message or logo on clings in three locations: Potomac glass railing, Potomac Lobby floor and Potomac windows. Price inclusive of labor fee. Company is responsible for production costs through Freeman.



CORPORATE ADVERTISING OPPORTUNITIES

Corporate Branding, continued

Items must be pre-approved by OTA.

☐ Gobo Lighting*

\$3,000 per display

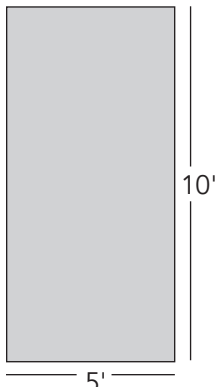
Gobo lighting consists of a glass or metal cut out placed inside a lighting fixture that has a design or graphic, such as a company logo, which can then be projected on a wall or designated area. They are a great tool used for showing off your company logo, rather than banners or signage.

☐ Banner*

\$7,000 per

banner (Limit one)

Banners must be professionally printed or computer generated. Price inclusive of rigging and hanging fee. Company is responsible for production costs.



☐ Door Hanger/Drop*

\$4,000 (plus Hotel Fee)

(Limited to one drop per company per night)
Deliveries placed outside guest room at partner hotel.

- ☐ Tuesday Night
- ☐ Wednesday Night
- ☐ Thursday Night
- ☐ Friday Night

☐ Hotel Key Cards (Exclusive – SOLD)

☐ \$8,000

☐ Stair Clings (Exclusive – SOLD)

☐ \$5,000

*Client to provide materials.

☐ Annual Meeting Break Industry Sessions*

\$4,000

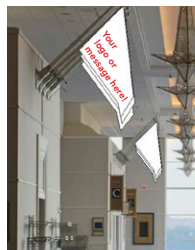
Industry sponsored exhibit hall session held in the exhibit hall video theater with riser and screen for education session. Similar to pre-meeting industry sessions, companies can host a 20-minute non-CME session during break time with theater seating for 40. Company is responsible for faculty commitments. OTA will assist with the marketing of the session through on-site signage and email marketing.

☐ Flag Pole Advertising*

\$3,000 (plus Hotel Fee)

(Limit 4 (one section))

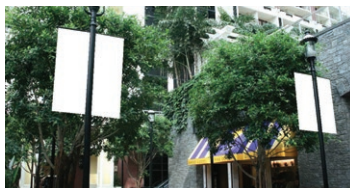
Display your message or logo on a flag in the Potomac Ballroom Lobby.



☐ Lamp Post Signs*

\$3,000 (Limit one set of five)

Display your message or logo on lamp post signs in hotel atrium. Price inclusive of rigging and hanging fee. Company is responsible for production costs.



☐ Exhibit Hall Aisle Sign*

\$2,000 (Limit one)

Display your message or logo on an Exhibit Hall aisle sign.



☐ Quarter Page Ad in OTA Newsletter*

\$2,000

Advertise with a quarter page ad in OTA's Newsletter
Fracture Lines.



☐ Water Cooler Insert*

\$3,000 (Limit 3)

Display your message or logo on water coolers located throughout the Potomac Ballroom Lobby and Exhibit Hall.



☐ Easel Sign*

\$1,000

Your logo or message advertising your meeting or event in the Potomac pre-function area.

☐ Pre-Meeting Attendee Mailing List

\$1,000 (one time usage)

☐ Other

The Corporate Branding ideas offered are sampling of what is available. The OTA welcomes your ideas and is open to discussing your suggestions.

CORPORATE EXPOSITION INFORMATION

Digital Signage

Hotel Wireless Access

\$15,000

Your company logo will appear on computer/phone screen upon login.



Video Theatre Banner Ad/ On-site Signage

\$3,000

Your company logo or message will appear as a banner ad on Video Theatre home screens.

Mobile App Splash Screen (Exclusive)

\$5,000

Mobile App Banner Ad

\$3,000

Your company logo or message (image) will display as a rotating banner on the top portion of the main navigation menu (you can choose to link it to a website URL). Save as .jpg files Dimensions (px): 640 x 130.



Suggested file name "TopBanner.jpg" if you'd like more than one image, please name TopBanner2.jpg, TopBanner3.jpg, etc.

2015 OTA
Annual Meeting
Active Users:
1,294



Digital Monitor Advertisement*

\$5,000 (Limit one monitor)

Flat screen monitors display your logo or message in a looping video (no audio) in the Potomac Ballroom Lobby.

Advertisement on Meeting Registration Badge Confirmation

\$2,000

Company logo or image will appear on Meeting Registration confirmation email.



Company Technique Guide on OTA Annual Meeting Web Page

\$2,000

The OTA Annual Meeting Web Page will have a link to your company's technique guide.

Welcome Reception

This year's reception will take place Thursday evening at the Orchard Terrace of the Gaylord National Harbor. OTA invites its corporate supporters to join the OTA in welcoming all 2016 meeting attendees.

- Live Auction
- Silent Auction





Commercial Advertising Form

Name of Company (To be listed in Program exactly as shown)

Company Contact Person

\$

Total Advertising Opportunities

Educational Grants ^(†COUNTS TOWARDS AWARD LEVELS)

- | | | |
|--|---|--|
| <input type="checkbox"/> Resident Education [†] \$15,000 | | |
| <input type="checkbox"/> Pre-meeting Events [†] | <input type="checkbox"/> \$5,500 per event or <input type="checkbox"/> \$25,000 for all | |
| <input type="checkbox"/> Int'l Trauma Care Forum [†] | <input type="checkbox"/> Masters Level Coding Course [†] | <input type="checkbox"/> Grant Writing Workshop [†] |
| <input type="checkbox"/> Basic Science Focus Forum [†] | <input type="checkbox"/> Young Practitioners Forum [†] | <input type="checkbox"/> NP/PA Course [†] |
| <input type="checkbox"/> Boot Camp [†] | | |
| <input type="checkbox"/> Receptions | | |
| <input type="checkbox"/> OTA Welcome Reception \$25,000 | <input type="checkbox"/> New Member Reception | <input type="checkbox"/> Military Reception <input type="checkbox"/> NP/PA Reception |
| <input type="checkbox"/> Refreshment/Lunch Break | <input type="checkbox"/> \$1,500 or <input type="checkbox"/> \$5,000 Exclusive Advertiser | |
| <input type="checkbox"/> Resident Course Luncheon | <input type="checkbox"/> \$1,500 or <input type="checkbox"/> \$5,000 Exclusive Advertiser | |
| <input type="checkbox"/> Women Trauma Luncheon | <input type="checkbox"/> \$1,500 or <input type="checkbox"/> \$5,000 Exclusive Advertiser | |

Corporate Branding *(Items must be pre-approved by OTA. Prices are exclusive of labor and production)*

- | | | |
|--|--|---|
| <input type="checkbox"/> Program-at-a-Glance Brochure Ad | <input type="checkbox"/> One page interior \$3,000 | <input type="checkbox"/> Back outside cover \$6,000 |
| <input type="checkbox"/> Front inside cover \$4,500 | <input type="checkbox"/> Back inside cover \$4,500 | |
| <input type="checkbox"/> Video Theatre Directory | <input type="checkbox"/> One page interior ad \$3,000 | <input type="checkbox"/> Back outside cover \$6,000 |
| <input type="checkbox"/> Front inside cover \$4,500 | <input type="checkbox"/> Back inside cover \$4,500 | |
| <input type="checkbox"/> Java Sleeves * \$3,000 | <input type="checkbox"/> Java Napkins * \$3,000 | <input type="checkbox"/> Refreshment Plates * \$3,000 |
| <input type="checkbox"/> Table Top Decal * \$4,000 | <input type="checkbox"/> Clings \$5,000 (Limit one set) | <input type="checkbox"/> Gobo Lighting * \$3,000 per display |
| <input type="checkbox"/> Banner \$7,000 | <input type="checkbox"/> Door Hanger/Drop * \$4,000 <small>(Limit one) Indicate Night</small> | <input type="checkbox"/> Break Industry Sessions \$4,000 |
| <input type="checkbox"/> Flag Pole * \$3,000 (Limit four) | <input type="checkbox"/> Lamp Post Signs * \$3,000 (Limit one set) | <input type="checkbox"/> Exhibit Hall Aisle Sign * \$2,000 (Limit one) |
| <input type="checkbox"/> OTA Newsletter 1/4 Page Ad \$2,000 | <input type="checkbox"/> Water Cooler Insert * \$3,000 (Limit three) | <input type="checkbox"/> Easel Sign * \$1,000 |
| <input type="checkbox"/> Pre-Meeting Attendee Mail List \$1,000 | | |

Digital Signage

- | | |
|---|---|
| <input type="checkbox"/> Hotel Wireless Access \$15,000 | <input type="checkbox"/> Video Theatre Banner Ad/On-site Signage \$3,000 |
| <input type="checkbox"/> Mobile App Splash Screen \$5,000 | <input type="checkbox"/> Mobile App Banner Ad \$3,000 |
| <input type="checkbox"/> Digital Monitor Advertisement \$5,000 (Limit one) | <input type="checkbox"/> OTA Mtg Reg Badge Confirm \$2,000 |
| <input type="checkbox"/> Company Technique Guide Link on OTA Annual Meeting Web Page \$2,000 | |

**Client to provide materials.*

REGISTER ONLINE,
Fax, Email or mail to:



Orthopaedic Trauma Association
9400 W. Higgins Road, Suite 305, Rosemont, IL 60018
Phone: (847)698-1631 Fax: (847)430-5140
e-mail: ota@ota.org web: www.ota.org

TERMS AND CONDITIONS

Exhibitor Rules & Regulations

By applying for exhibit space, a company agrees to adhere to all conditions and regulations outlined in this prospectus. Whenever practical or appropriate, in the view of the OTA, disciplinary action will be progressive according to the violation of the listed rules and regulations. However, the OTA reserves the right to levy a more severe penalty, including refusal, or termination of the exhibit, at its sole discretion. In the event of such restriction or eviction, the OTA will not be liable for any refunds on rentals or other exhibit expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibitor to see that all booth staff are aware of, and adhere to, these rules and conduct themselves in a professional manner throughout the conference.

Booth Policy

Exhibit personnel may not enter another exhibitor's booth without obtaining permission. This is in respect to the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The OTA, its representatives, and staff shall have free access to any exhibit at all times in their performance of their assigned duties.

Acceptability of Exhibits

All exhibits shall serve the interest of the OTA members and shall be operated in a way that will not distract from other exhibits, exhibitors, or the conference as a whole.

Advertising/Promotion Policies

Advertising or promoting meetings or other activities conflicting with OTA meeting hours is not permitted. Please contact the OTA before scheduling any meetings.

Use of the OTA Name, Insignia or Logotype

The use of the name, insignia, logotype or other identifying marks of the OTA may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of the OTA. The only exception is that exhibitors may reference the Annual Meeting (with date and place) of the OTA on materials associated with the Annual Meeting.

Subletting/Sharing of Booth Space

Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of the OTA Meetings Manager.

Dismantling of Exhibits

Dismantling or removing an exhibit or materials including packing literature or products, before the official closing of the exhibit hall is prohibited. Companies in violation of this rule will not be permitted to exhibit at future OTA Annual Conferences.

Space Occupancy

Exhibits must be staffed by qualified individuals who are bona fide employees or representatives of the exhibitor. An exhibitor directly responsible for the conduct and appearance of the exhibitor's employees or agents must be present in the exhibit space during all open hours. An exhibiting company whose booth is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights. The OTA reserves the right to reassign space without notification or refund.

Security

OTA will provide security for the overall exhibit area from the beginning of move-in to the end of move-out, but not for any particular exhibit. However, neither the OTA nor the Gaylord National Harbor will be held responsible for the loss or damages to exhibitor property, and urges the exhibitor to exercise precautions to discourage theft.

Damage to Property

Exhibitors will be held responsible for any damage done to the Gaylord National Harbor by them, their employees, or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

FDA Compliance

All products that are not FDA approved for a particular use in humans or which are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate signs that indicate the device's FDA clearance status. The following signs should be displayed: *This Device is not cleared by the FDA for distribution in the United States. This Device*

is intended to be used in the United States as described in the product's labeling (pending review).

The signs must be easily visible and placed near the devices themselves and on any graphics depicting the device. The exhibitors shall have available at the booth a letter from the FDA, which describes the allowable use status of the product or products. Exhibitors are cautioned about the FDA's prohibition on promoting cleared for marketing devices for unapproved use. For additional information, please go to the FDA/CDRH/Office of Device Evaluation at www.fda.gov/cdrh.

Americans with Disability Act

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regard to their booth space, including, but not limited to, wheelchair access provisions.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations.

Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, the OTA may, in its sole discretion, require that the demonstration be limited or canceled.

Indemnification

The Exhibitor agrees to indemnify and hold harmless the OTA, its officers, directors, agents, and employees from any and all claims of liability of third parties arising out of or related to the acts or omissions of the Exhibitor in connection with the Exhibitor's participation in the 2016 Annual Meeting. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the OTA and the Gaylord National Harbor and its employees and agents harmless against all claims, losses

TERMS AND CONDITIONS

and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Gaylord National Harbor, its employees and agents. Additionally, the Exhibitor acknowledges that neither the OTA nor the Gaylord National Harbor carries business interruption and property damage to the Exhibitor's property. The Exhibitor agrees to obtain adequate insurance during the dates of the 2016 Annual Meeting, including move-in and move-out days, and shall be prepared to furnish a Certificate of Insurance to the OTA, and if requested, to the Gaylord National Harbor.

Insurance

Insurance protection will not be afforded to the exhibitor either by the OTA or the Gaylord National Harbor. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million per aggregate, against injury to the person and the property of others. Policies shall name the OTA as a named additional insured. Certificates of Insurance shall be furnished to the OTA, by July 1, 2016.

Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control in transit to and from the Gaylord National Harbor, during installation and removal, and while it is in the confines of the Gaylord National Harbor. Neither the OTA, EES/Goben, the Gaylord National Harbor nor any other of the officers, directors, agents, or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees. The exhibitor expressly releases the OTA, EES/Goben and the Gaylord National Harbor, their directors, officers, agents and employees from any such loss, damage, or injury.

Floor Plan

Exhibits will be located in the Prince George's Exhibit Hall D/E of the Gaylord National Harbor. Floor plans will be shared during the space selection process.



General Service Contractor

Material handling, drayage, furniture, carpet, extra draperies, labor, telephone, audiovisual equipment, electrical services, and crate storage are available through the decorator. Exhibitor shall be fully responsible for all fees associated with the construction, maintenance, utility, shipping, storage, and use of exhibit. All shipments must be prepaid. Exhibitor Service Kits will be available online from EES/Goben services contractor by July 1, 2016. If you have general questions regarding the services provided by EES/Goben, please contact customer service at EES: (407)257-9227 (9:00 AM - 4:00 PM EST). JEddy@EddyExhibitionServices.com or Goben: (407)872-2223 (9:00 AM - 4:00 PM EST).

Transportation Services

UPS Freight is the official tradeshow carrier. Phone number will be provided in the exhibitor kit.

If you choose to contract with a transportation company other than UPS Freight, EES/Goben's ability to solve problems on-site is severely compromised.

Exhibitor Service Kits

The Exhibitor Service Kit contains show information, important dates, and order forms for all show services. This will be available online to all exhibiting companies July 1, 2016. All forms should be completed online

by EES/Goben's deadline September 16, 2016 to ensure adequate labor and equipment for a smooth setup.

Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the OTA Board of Directors and Executive Director. The OTA reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

Warranties

The OTA makes no warranties, either express or implied, as to the availability or suitability of the facilities and the equipment of the conference site.



2016 OTA ANNUAL MEETING and EXHIBITS

October 5 - 8



★ NATIONAL HARBOR ★

Policy on Fund Raising, Contributions and Relations with Industry

Please review the Orthopaedic Trauma Association's Policy on Fund Raising, Contributions and Relationships with Industry.

Dates to Remember

Block Housing Form Due:
May 23, 2016

Booth Application Deadline:
August 15, 2016

Housing List of Names Due:
August 22, 2016

Booth Cancellation Deadline:
September 1, 2016

Representative Registration
Deadline:
September 15, 2016

EES/Goben Booth Order Forms
Deadline:
September 16, 2016

2016 Annual Meeting Program Committee

Program Chair:
Robert V. O'Toole, MD

Program Co-Chair:
Michael D. McKee, MD

Committee:
Gregory J. Della Rocca, MD, PhD, FACS
David J. Hak, MD, MBA
Thomas F. Higgins, MD
Stephen A. Kottmeier, MD
Gilbert R. Ortega, MD
David W. Sanders, MD
Gerard P. Slobogean, MD

Local Host:
Jean-Claude G. D'Alleyrand, MD



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